



Culture, Heritage and Libraries Committee

Date: MONDAY, 15 JULY 2024
Time: 11.00 am
Venue: COMMITTEE ROOM 3 - 2ND FLOOR WEST WING, GUILDHALL

Members:

Munsur Ali (Chairman)	Judith Pleasance
John Griffiths (Deputy Chairman)	Deputy Alpa Raja
Suzanne Ornsby KC	Anett Rideg
John Foley	David Sales
Emily Benn	Ian Seaton
James St John Davis	Alethea Silk
Jason Groves	Mark Wheatley
Jaspreet Hodgson	Deputy Dawn Wright
Amy Horscroft	Irem Yerdelen
Wendy Hyde	Alderman Jennette Newman
Frances Leach	Elizabeth Anne King, BEM JP (Alderman -Elect)
Antony Manchester	Caroline Haines
Alderman and Sheriff Bronek Mas ojada	Aaron Anthony Jose Hasan D'Souza
Andrew Mayer	Brendan Barns
Wendy Mead OBE	Alderman Sir William Russell (Ex-Officio Member)
Deborah Oliver	

Enquiries: **Jayne Moore**
jayne.moore@cityoflondon.gov.uk

Accessing the public part of the meeting:

Members of the public can observe all public meetings of the City of London Corporation by following this link: <https://www.youtube.com/@CityofLondonCorporation/streams> Or via this link: <https://youtube.com/live/TDIE0byXwYo?feature=share>

A recording of the public meeting will be available via the above link following the end of the public meeting for up to one civic year. Please note: Online meeting recordings do not constitute the formal minutes of the meeting; minutes are written and are available on the City of London Corporation's website. Recordings may be edited, at the discretion of the proper officer, to remove any inappropriate material. Whilst we endeavour to livestream all of our public meetings, this is not always possible due to technical difficulties. In these instances, if possible, a recording will be uploaded following the end of the meeting. A recording of the public meeting will be available via the above link following the end of the public meeting for up to one civic year.

Ian Thomas CBE, Town Clerk & Chief Executive

AGENDA

Part 1 - Public Agenda

1. **APOLOGIES**

2. **MEMBERS' DECLARATIONS UNDER THE CODE OF CONDUCT IN RESPECT OF ITEMS ON THE AGENDA**

3. **MINUTES**

To agree the public minutes of the previous meeting held on 20 May 2024.

For Decision
(Pages 5 - 10)

4. **OUTSTANDING ACTIONS**

To note the report of the Clerk.

For Information
(Pages 11 - 12)

5. **FORWARD PLAN**

Members are asked to note the Committee's forward plan.

For Information
(Pages 13 - 14)

Asset in focus

6. **UPDATE ON GUILDHALL ART GALLERY**

For Information

Strategy

7. **TRANSITION TO IMPLEMENTATION - DESTINATION CITY, AND ADVISORY BOARD**

For Information

Public Art

8. **CAI RECOMMENDATIONS TO THE COMMITTEE**

To consider the report of the Director of Innovation and Growth.

For Decision
(Pages 15 - 42)

Operations

9. **KEATS HOUSE ACTIVITIES PLAN 2024/25**
To consider the report of the Natural Environment Director.
- For Decision**
(Pages 43 - 54)
10. **INSPIRING LONDON THROUGH CULTURE GRANT PROGRAMME - ANNUAL PROGRAMME**
To receive the report of the Managing Director of City Bridge Foundation.
- For Information**
(Pages 55 - 88)
11. **2023-24 OUTTURN REPORT**
To receive the report of The Chamberlain, Deputy Town Clerk, Executive Director of Innovation & Growth, Interim Executive Director Environment, and Executive Director of Community and Children's Services.
- For Information**
(Pages 89 - 96)
12. **QUESTIONS ON MATTERS RELATING TO THE WORK OF THE COMMITTEE**
13. **ANY OTHER BUSINESS THE CHAIR CONSIDERS URGENT**
14. **EXCLUSION OF THE PUBLIC**
- For Decision**

Part 2 - Non-public Agenda

15. **NON-PUBLIC MINUTES**
To agree the non-public minutes of the previous meeting held on 20 May 2024.
- For Decision**
(Pages 97 - 100)

Focus on cultural assets

16. **FUTURE OF THE LMA AND OPTIONS FOR PREMISES**
To consider the report of the Town Clerk.
- For Decision**
(Pages 101 - 128)

17. **SCULPTURES IN THE CITY - UPDATE AND FUTURE PROGRAMME DELIVERY**
To consider the report of the Executive Director of Innovation & Growth.
- For Decision**
(Pages 129 - 152)
18. **SHOE LANE LIBRARY/HILL HOUSE REDEVELOPMENT TERMS**
To consider the report of the Executive Director of Community and Children's Services
- For Decision**
(Pages 153 - 166)
19. **THE LORD MAYOR'S STATE COACH: CONSERVATION MANAGEMENT PLAN;
AND CURRENT/FUTURE RISKS AND LIABILITIES**
To consider the report of City Surveyor and Executive Director of Property.
*Appendix 1 is available as a separate pack
- For Decision**
(Pages 167 - 222)
20. **UPDATE ON LONDON MUSEUM**
To view the presentation of the Director of London Museum.
- To Note**
21. **NON-PUBLIC QUESTIONS ON MATTERS RELATING TO THE WORK OF THE
COMMITTEE**
22. **ANY OTHER BUSINESS THAT THE CHAIR CONSIDERS URGENT AND WHICH
THE COMMITTEE AGREE SHOULD BE CONSIDERED WHILST THE PUBLIC ARE
EXCLUDED**

CULTURE, HERITAGE AND LIBRARIES COMMITTEE

Monday, 20 May 2024

Minutes of the meeting of the Culture, Heritage and Libraries Committee held at London Metropolitan Archives, 40 Northampton Rd, EC1R 0HB on Monday, 20 May 2024 at 11.00 am

1. **APOLOGIES**

Ian Seaton moved that the meeting be chaired by its most senior Member Wendy Mead for items 1 to 4, seconded by John Foley.

Apologies were received from Sir William Russell, Alderman Bronek Masojada, Alderman Jennette Newman, Caroline Haines, Antony Manchester, Jaspreet Hodgson, Alpa Raja, Judith Pleasance, Mark Wheatley, Jason Groves, David Sales, Alethea Silk, and Aaron D'Souza.

2. **MEMBERS' DECLARATIONS UNDER THE CODE OF CONDUCT IN RESPECT OF ITEMS ON THE AGENDA**

Deborah Oliver and John Griffiths declared their membership of the City Bridge Trust (item 13, The Monument).

Wendy Hyde declared her chairmanship of Sculpture in the City.

3. **ORDER OF THE COURT**

The Committee received the Order of the Court dated 25 April 2024.

4. **ELECTION OF THE CHAIR**

RESOLVED, That Munsur Ali be elected as Chair for the ensuing year, a single expression of interest having been received.

5. **ELECTION OF DEPUTY CHAIR**

RESOLVED, That John Griffiths be elected Deputy Chair for the ensuing year, a single expression of interest having been received.

6. **MINUTES**

RESOLVED, That the public minutes of the meeting of 18 March 2024 be approved as an accurate record of the proceedings, subject to checking an amendment to the attendance list.

7. **OUTSTANDING ACTIONS**

The Committee noted the report of the Clerk.

On action point 2 (the cultural calendar) Members noted the draft cultural calendar distributed prior to and at the meeting and were invited to forward comments and suggestions to a cultural calendar that would be continuously updated (see action point 2).

8. **APPOINTMENT OF SUB-COMMITTEES**

RESOLVED, That the Committee appoint these representatives to the Keats House Consultative Committee:

Munsur Ali (Chair of CHL)
John Griffiths (Deputy Chair of CHL)
Wendy Mead

A further representative will be sought at the next meeting of the Committee.

On the City Arts Initiative, the Committee noted the updated composition:

Wendy Hyde in her capacity as Chair of Sculpture in the City;
Judith Pleasance in lieu of Jason Groves;
Joanna Parker, Principal Planning Officer, as Chair of the CAI;

RESOLVED, That the Committee appoint these representatives to the City Arts Initiative:

Munsur Ali (Chair of CHL)
John Griffiths (Deputy Chair of CHL)
Wendy Hyde
Deputy Elizabeth King

Members noted that the refreshed CAI Terms of Reference have not yet been finalised and will be submitted to a later meeting of the CHL Committee during 2024.

RESOLVED, That the Committee approve the CAI delegated authority procedure as submitted to the Committee, noting that at the Culture, Heritage and Libraries Committee meeting of 18 March 2024 Members approved the CAI's recommendation to move to a delegated authority model for CAI applications. The Committee noted that the procedure will take effect from the next City Arts Initiative meeting of 6 June 2024.

9. **UPDATE ON LONDON METROPOLITAN ARCHIVES/GUILDHALL LIBRARY**

Members thanked the team at the LMA for hosting the meeting and arranging the tour before the meeting.

Members received an update on the LMA, including these points:

- The LMA is the second largest archive service in the UK behind Kew;
- The proposed new brand is 'The London Archives' with a soft launch to take place from 05 August 2024;
- A dedicated website will also be launched on 5th August 2024, with a reduced web presence remaining on the CoL website;
- The current lease on the Northampton Rd site expires in 2035;
- Storage at the Northampton Rd site and at Guildhall is nearing capacity;
- The organisation has enjoyed a beneficial rate in the last four decades on the current site of c. £250K pa, with significant rises expected after 2035 given the commercial value of the site (to around £4M pa);

- After securing £150k from the Finance Committee for some options appraisal research into costed options for the accommodation project, a range of options will be examined around income generation, growth models and alternatives for accommodation, to be presented later in the year;
- A strategic review of the Guildhall Library service is being undertaken by Michael Lewis of Lewis St Hill Consulting, with recommendations expected to be submitted to the July 2024 meeting of the Committee;
- Audience development initiatives include ensuring that archives are accessible to a wide audience through schools programmes, public engagement, and community initiatives;
- The schools programmes have been refreshed to include a core set of modules rolled out via an online booking system;
- As of September 2024 the public programme will include a core offer of daytime events alongside new evening activities including talks;
- Other community initiatives are under way to incorporate marginalised histories;
- The primary funding source is the City of London Corporation (approximately 80%), and grant programmes attract around £0.25M, with events generating some income.

A Member asked for clarification on the extent to which the LMA works with the London Museum. The meeting heard that the organisation has a good relationship with the London Museum via a range of initiatives, including Culture Mile Learning, which is now discontinued, and that there are synergies with the proposed new direction for 'The London Archives'.

A Member commented that there is merit in having an online archive of past exhibitions, including 'Unforgotten Lives'.

A Member sought confirmation that engagement was ongoing with the City's digital team to ensure consistency and cyber safety for the new website project. The meeting heard that the organisation is working with the City of London Police on digital security, and has commissioned the City's web developer, Zengenti, to develop the new website.

Members asked for further information on alternative locations and the extent of the involvement of other CoL senior decision-makers. The Committee heard that the new London Museum (at Smithfield) would be an example of an ideal site, and that other sites in development such as the London Wall West site and Barbican sites would be considered through the options appraisal, and the planning process in conjunction with City Surveyors

Members asked on what basis the expected rent increase after 2035 was calculated, noting that there might be opportunities for the Committee to make a representation to the relevant planning authority on the premise's use, particularly in view of the cultural character of the LMA and the City Plan 2040 (notwithstanding that the Northampton Rd site is in the London Borough of Islington). The meeting heard that the increased figure was based on City Surveyor evaluations on a commercial basis.

The Committee agreed that a small group of CHL Members should examine the City Plan 2040 with a view to the Committee making a representation by 31 May 2024 to ensure that CHL's objectives are met as part of that Plan.

10. **FORWARD PLAN**

The Committee noted the forward plan, commenting that updates on BIDs would be welcome on the forward plan in future, and that the attendance of a BID representative at a future meeting would be beneficial.

11. **VERBAL UPDATE ON DESTINATION CITY**

The Committee received an update on Destination City, noting the following points:

- Officers are supporting the Chief Town Clerk in planning the transition to implementation;
- A Destination City governance report submitted to the Court of Common Council meeting of 23 May 2024 recommends that the Court of Common Council agree to align accountability for the refreshed DC programme to the Policy & Resources Committee, noting that accountability for the culture strategy remains with the CHL Committee.

Members commented on the importance of moving the cultural strategy and vision forward imminently and ahead of any senior cultural policy appointments, that could take some time, so that the strategy could be progressed via informal meetings in the first instance - noting the already stretched resources within the DC team.

Members reflected on how differing views on any issue held by P&R and CHL might be resolved given the overlap between the refreshed DC programme and the culture strategy, noting also the clarifications set out in the Paul Martin review.

12. **CITY ARTS INITIATIVE RECOMMENDATIONS TO THE CULTURE, HERITAGE AND LIBRARIES COMMITTEE**

Members noted a verbal update provided at the meeting: there are now 7 new artworks and 3 tentative artworks (the pieces 'Temple' shown on p56 and 'Everything Before, Everything After' on p58 are now confirmed new artworks). The London Festival of Architecture has been working with four BIDs and will open in late May 2024, and Bloomberg's Asphalt Art programme will involve a 3-year installation with a maintenance programme attached to it. Neurodiverse elements are now considered, and Health & Safety reviews are now routinely taking place.

RESOLVED, That the Committee approve the CAI proposals set out in the report of the Director of Innovation & Growth.

13. **END OF YEAR UPDATE REPORT FOR ACHIEVEMENTS AT THE MONUMENT, 2023/24**

The Committee noted the report of the Interim Executive Director, Environment.

Members expressed great disappointment at the information set out in sections 8 and 9 of the report (closures due to staff shortages), commenting that complaints had been received about unplanned closures of such an important historical landmark.

The meeting heard that the Environment Department is the client for the Monument with its day-to-day operation being delivered by Tower Bridge. Options are being explored to ensure that the factors leading to the short-notice closure of the Monument are mitigated while recommendations on the Monument's future governance and operation are prepared for Member decision later in the year.

14. **UPDATE REPORT FOR KEATS HOUSE CHARITY, 2023/24**

The Committee noted the draft report of the Executive Director, Environment, noting the continued recovery of visitor numbers and income since the pandemic.

15. **DRAFT MINUTES OF MEETING OF KEATS HOUSE CONSULTATIVE COMMITTEE OF 03 MAY 2024**

The Committee noted the draft minutes of the meeting of the Keats House Consultative Committee of 03 May 2024.

16. **QUESTIONS ON MATTERS RELATING TO THE WORK OF THE COMMITTEE**

There were no questions.

17. **ANY OTHER BUSINESS THE CHAIR CONSIDERS URGENT**

The Chair thanked Members who were no longer part of the Committee:

- The two ex-officio Members Graham Packham and Tom Sleigh
- Eammon Mullaly
- Deputy Madush Gupta

The Chair welcomed new Members to the Committee:

- Aaron D'Souza
- Sir William Russell (ex-officio, Chair of Barbican Centre Board)

as well as the return of Brendan Barns to the Committee, noting also that a further ex-officio appointment was expected to be made at the meeting of the Guildhall School of Music and Drama Board later that day.

18. **EXCLUSION OF THE PUBLIC**

RESOLVED, that – under Section 100(A) of the Local Government Act 1972, the public be excluded from the meeting for the following items on the grounds that they involve the likely disclosure of exempt information as defined in Part I of the Schedule 12A of the Local Government Act.

The meeting ended at 1.20pm

Chairman

Contact Officer: Jayne Moore
jayne.moore@cityoflondon.gov.uk

DRAFT

CULTURE HERITAGE & LIBRARIES COMMITTEE
Outstanding Actions (updated May 2024)

Action Number	Date	Action	Responsible Officer	Progress Update
14	18 Mar 2024	Explore opportunities for developing a joint offering of City of London cultural assets for inclusion in a discount pass scheme	DC/Environment	In progress
2	22 May 2023	Cultural calendar to be widely shared, to be updated on a quarterly basis.	DC executive	Circulated May 2024, Members invited to comment and make suggestions on an ongoing basis.
5	17 July 2023 18 March 2024	Folio 400 Jaggard Print House memorial: updates to be provided	Officers	Marcus Coles (Folio400 lead) has had guidance from CAI panel members, contacts have been provided including links to the Culture Mile BID, Bridewell Foundation and Barbican Arts Centre. The group have also been advised to contact Barbican Estates and Children and Community Services as they have responsibility for the site. Marcus Coles is considering and reviewing options and they may just apply for a blue plaque. Further updates are expected in autumn 2024.
7	18 Sep 2023 (item 9)	Barbican Library Refresh CIL funding: Clarity to be provided on timeframe of CIL payments, and its role in overall funding	RL	The anticipated timeframe for the CIL payments is April 2024 to June 2025. Money will be made available once Gateway process to the point of being able/ready to begin the work is completed - after the completion of the Community Meeting Room.
10	29 Jan 2024 (item 3)	The Monument: Committee to be updated on governance and operational management following outcome of DC review.	Environment	Review in progress

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Culture, Heritage and Libraries Committee Forward Plan 2024

September	Presentation on Dr Johnson's House		
(Dr J House)	General update on libraries		
	City Information Centre		
December	Updates on KH and Monument		
	CAI recommendations		
	Update on the Conservation Management Plan (CMP) for the Lord Mayor's State Coach (LMSC).		
Jan. 2025	Budget estimates		

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Agenda Item 8

Committee(s): Culture, Heritage and Libraries – For Decision	Dated: 15/07/2024
Subject: City Arts Initiative Recommendations to the Culture, Heritage and Libraries Committee	Public
Which outcomes in the City Corporation’s Corporate Plan does this proposal aim to impact directly?	Vibrant Thriving Destination & Flourishing Public Spaces
Does this proposal require extra revenue and/or capital spending?	n/a
If so, how much?	n/a
What is the source of Funding?	n/a
Has this Funding Source been agreed with the Chamberlain’s Department?	n/a
Report of: Damian Nussbaum, Director of Innovation and Growth	For Decision
Report author: Joanna Parker, Principal Planning Officer, Environment	

Summary

This report presents the recommendations of the City Arts Initiative (CAI) which met on 6 June 2024. At this meeting CAI considered the following proposal:

1. ARTBASH – Globe View Walkway – permanent installation

Recommendation(s)

CAI recommends that members of the Culture, Heritage and Libraries Committee approve the above proposal subject to any necessary permissions gained from environmental health, planning and highways.

Main Report

Background

1. The CAI met on 6 June 2024 to consider the proposals outlined below.
2. At the Culture, Heritage and Libraries Committee meeting on 20 May 2024, Members approved the CAI’s recommendations on the delegated authority criteria for CAI applications. The delegated decisions process is now in effect. This paper is still being submitted to the Committee as it is a permanent piece of artwork.
3. Further background information is available in appendices below. Full details of all the applications to the CAI are available on request from the Cultural Policy & Partnerships Officer (katie.whitbourn@cityoflondon.gov.uk).

Proposals

ARTBASH – Globe View Walkway

4. ARTBASH have submitted a City Arts Initiative application for 6 permanent steel panel paintings to be installed at Globe View Walkway. This proposal comes after the 10-year redevelopment project to open this area of the river to the public.
5. ARTBASH received funding from the Community Infrastructure Levy Neighbourhood Fund to create the six panels, working with ward Members, officers from CoL Environment Department and three community groups to inform the artwork design. The groups included students at Haggerston Secondary School and the Aldgate Primary School as well as St James Garlickhythe.
6. The artwork highlights the architecture, history and wildlife of the area and includes a poem, created with members from St James Garlickhythe. Further detail on the design and the poem can be viewed in appendix 2. CoL Access Officer advised that Doves Type font is not fully accessible and recommends that ARTBASH consider an alternative font or interpretation.
7. The full proposal will be owned and maintained by ARTBASH and the freeholder. CAI noted that a full maintenance plan would be needed as, whilst the artworks will be graffiti proofed, instances of vandalism and other damage could still occur.
8. The installation date, including an opening ceremony is estimated to take place during November 2024.
9. The CAI recommended that ARTBASH review the height, size and font of the text and alternative interpretations including audio in terms of accessibility. More information was also requested in terms of the lighting to ensure it meets accessibility standards.

Options

10. The CAI recommends that the application is approved subject to the necessary permissions and licenses being gained, a maintenance schedule being in place and that ARTBASH works with the CoL Access Officer on the aforementioned accessibility recommendations.

Corporate & Strategic Implications

11. Strategic implications – No strategic implications arise from the recommendations in this report.

12. Financial implications - Funding for CAI projects/installations are all fully funded. ARTBASH were granted funding from the Community Infrastructure Levy Neighbourhood fund for this project.
13. Resource implications – Apart from officer time handling enquiries and managing the installations, there are no resource implications other than where specifically noted.
14. Legal implications – No legal implications arise from the recommendations in this report.
15. Risk implications – No risk implications arise from the recommendations. Health and Safety Environment have reviewed the proposals. There will be no maintenance responsibilities for the Corporation.
16. Equalities implications – Officers from Planning sit on the CAI where they provide access advice within their feedback to applicants.
17. Climate implications – No climate implications arise from the recommendations in this report.
18. Security implications - No security implications arise from the recommendations in this report.

Conclusion

19. This report summarises the discussions of the City Arts Initiative. It presents recommendations in relation to the public art applications considered on 6 June 2024.

Appendices

- Appendix 1 – ARTBASH, Globe View Walkway CAI application
- Appendix 2 – ARTBASH, Globe View Walkway Presentation

Background Papers

Full details of the applications received by the City Arts Initiative are available on request from the Cultural Policy & Partnerships Officer.

Joanna Parker

Principal Planning Officer, Environment

E: joanna.parker@cityoflondon.gov.uk

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City Arts Initiative Application Form

APPLICANT DETAILS

Contact Name:	Date
Company/ Organisation: ARTBASH & be	Email paula@artbash.co.uk linda@artbash.co.uk
Address:	Tel No
Round Chapel Old School Rooms, Powerscroft Road, E5 0PU	Mobile No Paula: 07891622576 Linda:07966132209
	Preferred day time contact Tues - Thurs preferably in the morning

PROPOSAL DETAILS	INFORMATION
Proposal Title	Globe View Walkway - funded by CILN Fund
Is the proposal being submitted on behalf of others? If so who or what company?	No
Brief description of the proposal Please refer to any supporting documentation as needed and ensure a visual representation is included as part of this submission	<p>The site, GLOBE VIEW WALKWAY, EC4, was an on going redevelopment project over 10 years as it was previously blocked off to the public and felt unsafe.</p> <p>The architect and architect police liaison officer worked along side the ward members, freeholders and residents who were keen for the area to be opened up and to celebrate the rich history of Globe View. Now the structural part is completed with new lighting and restoration we were approached to put forward a proposal to create art panels to complete the transformation.</p> <p>We then obtained funding through CILN to create six steel panels along the Globe View site</p> <p>PowerPoint is attached detailing community workshops with three groups:</p> <ul style="list-style-type: none"> - Aldgate Primary School - Haggerston Community School - St James Garlickhythe
Brief description of the artistic merits of the proposal Please refer to any supporting documentation as needed	<p>Part of the Community Infrastructure Levy Neighbourhood fund as well as the Globe View Walkway improvements - https://www.cityoflondon.gov.uk/services/streets/traffic-schemes-and-proposals/globe-view-walkway-improvements.</p> <p>The design was informed by community engagement art workshops working intergenerationally to give voice to as many different groups' memories, aspirations, ideas and thoughts as possible.</p> <p>We also held a poetry/word workshop in order to create a poem that runs alongside the artwork. PowerPoint detailing the workshops and design process is attached.</p>
Does the proposal have funding and/or sponsorship? Please give details, including how funding will be sought if not yet in place	<p>Yes — through the City Infrastructure Levy Neighbourhood Fund.</p> <p>We have been liaising with Melanie Charalambous and Leila Ben-Hassel as well as ward members and freeholders.</p>
When is the proposal for and how long will it be on site?	It's a permanent piece of art consisting of six steel panels that will sit inside slight recesses a long Globe View Walkway.
Where is the proposal to be sited and why was this location chosen?	<p>The site, GLOBE VIEW WALKWAY, EC4, was an on going redevelopment project over 10 years as it was previously blocked off to the public and felt unsafe.</p> <p>The architect and architect police liaison officer worked along side the ward members, freeholders and residents who were keen for the area to be opened up and to celebrate the rich history of Globe View. Now the structural part is completed with new lighting and restoration we were approached to put forward a proposal to create art panels to complete the transformation.</p> <p>We then obtained funding.</p>
What are the dimensions of the piece, including its weight if applicable? Are there any structural requirements?	<p>Six panels:</p> <ol style="list-style-type: none"> 1. W 2240 x H 1420 2. W 2240 x H 1420 3. W 4490 x H 1420 (in 3 panels as discussed) 4. W 2220 x H 1420 5. W 2590 x H 1420 6. W 2250 x H 1420 <p>Structural requirements: installation by specialist metal workers, AJ Wells and all installation designs will be approved by ward members and freeholders.</p>
Is the proposal part of a series and/or related to something else in the City, or is it a one off?	Permanent and comprising of six panels - sustainable materials that should last well over 150 years with minimal maintenance.
What are the maintenance	We've allocated £4000 for any damage that may occur which we anticipate will be minimal to non existent.

PROPOSAL DETAILS	INFORMATION
requirements for the proposal and how are these to be funded?	
How does the proposal meet the City's commitments to Sustainability, Accessibility, Equality, Diversity and Inclusion?	<p>Inclusive and Diverse Community - we worked with a diverse group of people through the workshops and wanted to specifically work with young people who wouldn't ordinarily be exposed to this scale of art making.</p> <p>We also worked with people with disabilities.</p> <p>Socio- Economic Diversity - many of the children and young people involved with our workshops were from lower socio-economic backgrounds.</p> <p>The workshops were filled with fun and positivity and brought people together in new ways as well as offering a space to learn new skill and challenge themselves.</p>
Does the proposal have any special requirements?	NO

Please provide any other information that you consider would be useful
<p>PowerPoint with our design process is attached.</p> <p>It includes our proposals alongside the poem that came out of the workshop with St James Garlickhyth</p>

Please note that all information and images provided on your application (excepting contact details) may be published and accessible from the City Corporation's website before the application is either approved or rejected. **Recommendations of the City Arts Initiative are submitted to the City Corporation's Culture, Heritage and Libraries Committee for ratification. As part of our legal obligations as a public body, that report (with imagery) is uploaded to our website at least one week before the committee meeting. The report is discussed in the public session which may or may not be attended by the media.**

If your application is approved in principal by the City Arts Initiative and ratified by the Culture Heritage and Libraries Committee it can then be progressed. **It is important to note that this approval is not a guarantee that your proposal will go ahead.** It will still be subject to agreement of the logistical considerations by the Special Events and Highways team and you will need to apply for other individual permissions as required such as Hoarding Licences, Planning Permission and permissions from building managers/owners depending on the specifications of your application. Officers will be able to advise on next steps, which will vary from application to application.

Please email the completed form to [public art](#) with any supporting documentation.

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Globe View Artwork and Design Process

We worked with three community groups:

- Haggerston secondary School
- The Aldgate Primary School
- St James Garlickhythe

We focused on:

- Iconic architecture and views
- Patterns seen around the area
- Wildlife specific to the area
- History of the area



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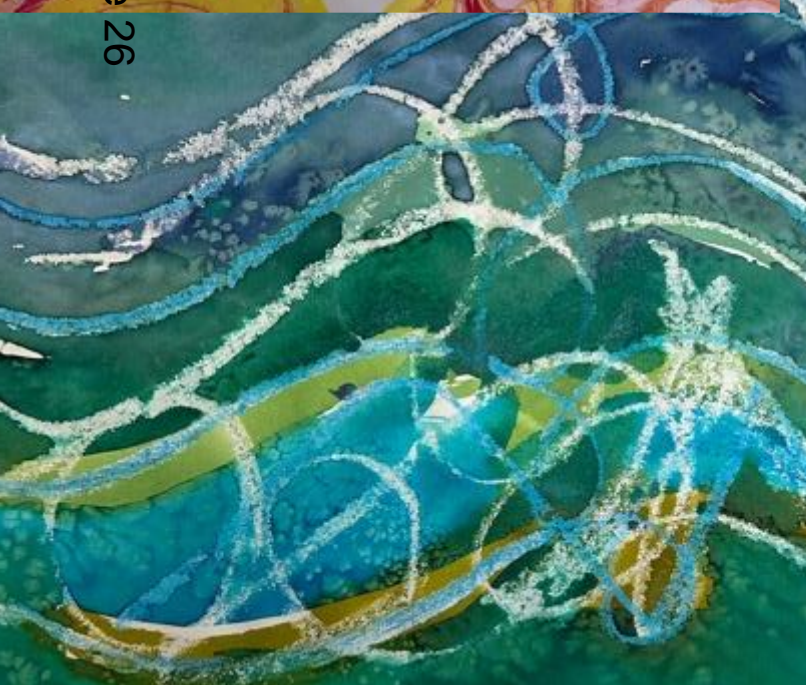
With Haggerston School, we created amazing poly-prints of landmarks connected to the area around Globe view!

Mudlarking with Thames Explorer Trust was fascinating!

This gave us a hands on experience to give tangible link to past as well as inspire us to get really creative in the next stages of workshops!



With The Aldgate School we have been celebrating the River Thames history whilst creating patterns and images of wildlife found in the Thames.



Wild life became something to be celebrated!

Did you know?

- The River Thames is home to **HARBOUR SEALS, GREY SEALS, HARBOUR PORPOISES** and occasionally home to **BOTTLENOSE DOLPHINS**
- **Adult SALMON** have returned almost every year, to the Thames, since 1979
- The Thames is also home to 125 different species of fish - **THE SOLE** is one of the most common fish found in The Thames
- **Incredibly** - there have been seahorses found in The Thames



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We used patterns created in the workshops with The Aldgate School to create collaged wildlife found in the Thames.



The Poem – We felt we needed a poem to tie the 6 designs together

We ran a word workshop with St James Garlickhythe, one of the congregation members coined the phrase, Thames Made Modern, and that became a central theme for the poem. It also captured the essence of the area – ever changing; ever present, filled with history, iconic views, and an abundance of significant wildlife.

For the poem, we will use the Dove Type Font – a lost type font that was thrown into the Thames by Thomas James Cobden-Sanderson and has been unearthed and released as a digital facsimile by London based designer, Robert Green.

THE DOVES TYPE™

C

Infamous 'drowned' typeface is salvaged by Robert Green after 3 years of painstaking research & development. Quite a labour of love, daring even; or perhaps an act of folly?





1.
Mighty heart, mighty London
From Traitor's Gate to tourist boats
To the might of Sir Christopher Wren
Always there. Always changing
Bridges of old to the Millennium new
Glorious views from Globe View
Blues, greens and aquamarines and a dome of portland pink
Pigeons strutting their stuff
While rats squeeze through the rough
The ebb, the flow, the perpetual flux
Thames made modern



2.
Mighty heart, mighty London
Power station becomes art
Innovation and dialogue translate
At the hands of Sir Henry Tate
Everlasting
Glorious views from Globe View
Blues, greens, aquamarines and an ode to orange
Porpoise's ultrasonic click
Whales with a continuous flick
The ebb, the flow, the perpetual flux
Thames made modern



3.

Mighty heart, mighty London
History rests its head
Wandering the worshipful companies' medieval guilds
To Salvation Army's charitable aims fulfilled
Vintners, Painter Stainers' galore
And St James Garlickhythe's ancient lore
Glorious views from Globe View
Blues, greens, aquamarines and a yearning yellow
As seals propel themselves from side to side
Swans glide majestically
As seagulls with wings flapping and wild
Look on at the geese, in their large flocks, powerful and riled
The ebb, the flow, the perpetual flux
Thames made modern

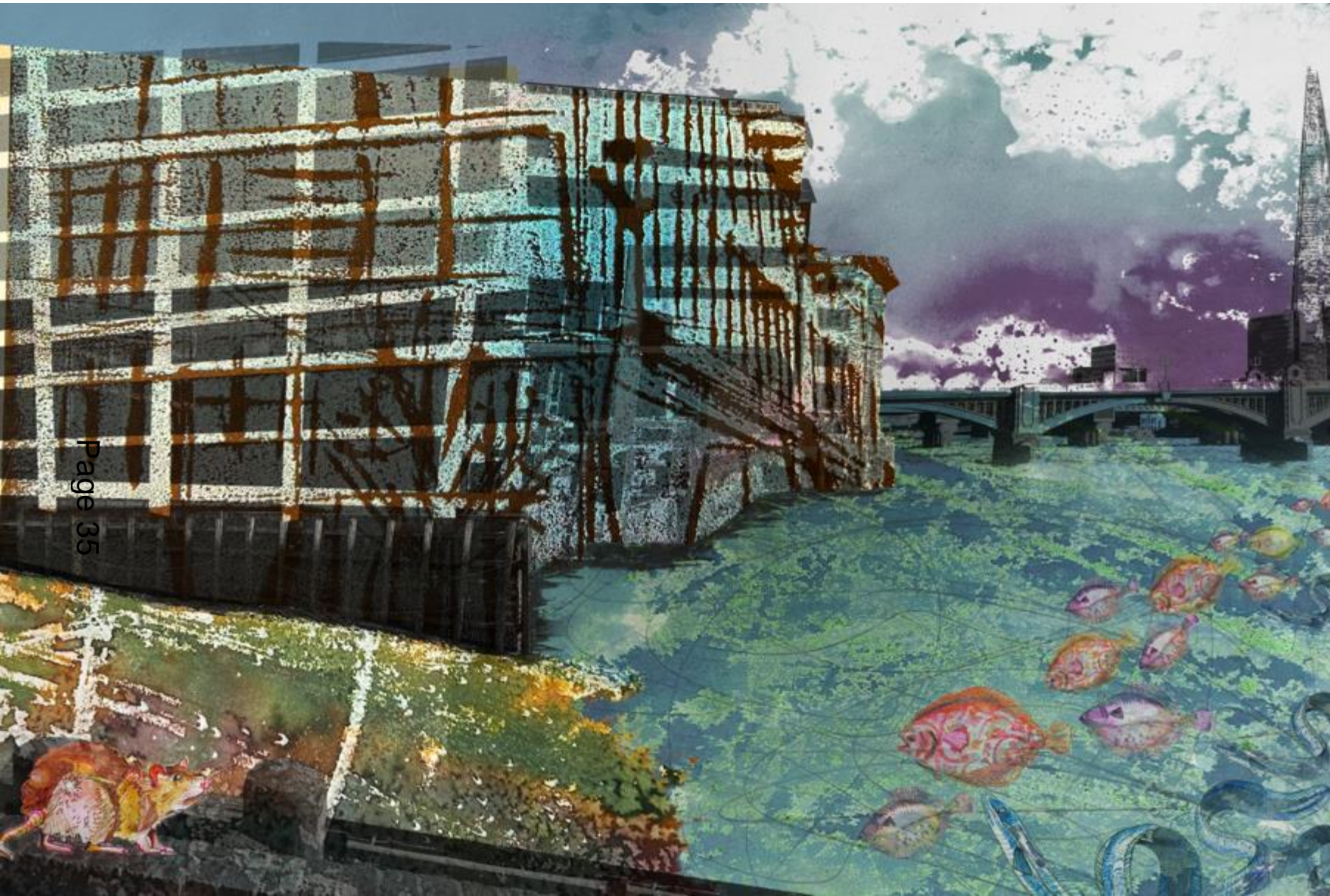


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4. Mighty heart, mighty London
Built and rebuilt
Reaching perfection
Blackfriars Bridge's iron arches
Traversing the Thames in spectacular fashion
Nodding to The Globe's dramatic enactments
Glorious views from Globe View
Blues, greens, aquamarines and a wordy white
Salmon rushing upward
Seahorses moving vertically
The ebb, the flow, the perpetual flux
Thames made modern

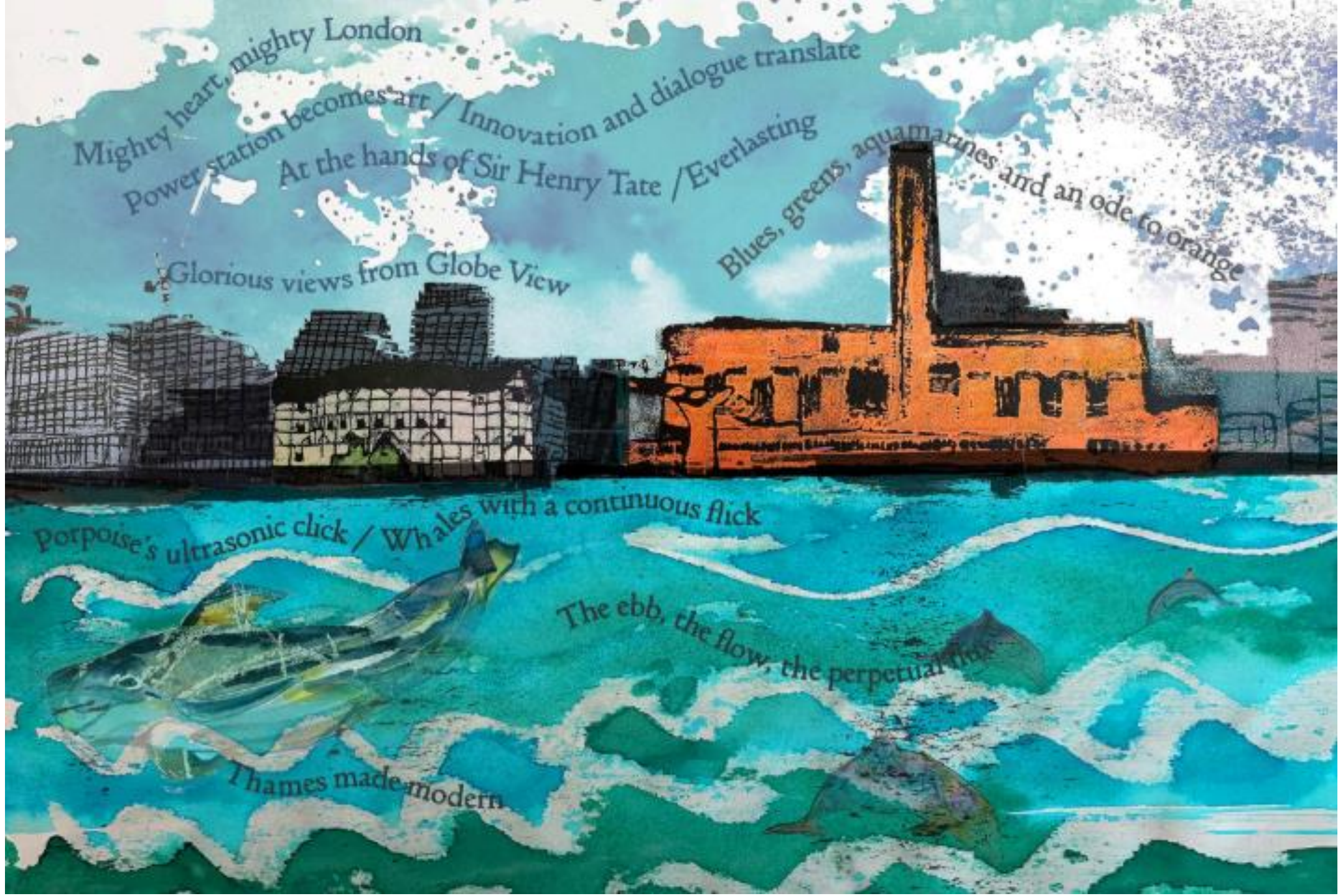


5.
Mighty heart, mighty London
Striking and stately
Surveying its post from up tall
Poking its head above all
The Shard nods to tall ships of long ago
Glorious views from Globe View
Blues, greens, aquamarines and a peremptory purple
Starry Smooth-Hound Sharks with their bright spots
Welcome Smelt that look like small silvery dots
The ebb, the flow, the perpetual flux
Thames made modern



6.
Mighty heart, mighty London
Spanning. Timeless
Ethelred's Hythe to Queenhithe
Welcoming Charles II's landing
Southwark Bridge in steel stealing Dicken's heart
Riverside House looking buoyant
Glorious views from Globe View
Blues, greens, aquamarines and a glimpse of grey
European eels swarming and waving
With shoals of bream chasing and biting
The ebb, the flow, the perpetual flux
Thames made modern





Mighty heart, mighty London
Power station becomes art /

Innovation and dialogue translate
At the hands of Sir Henry Tate / Everlasting

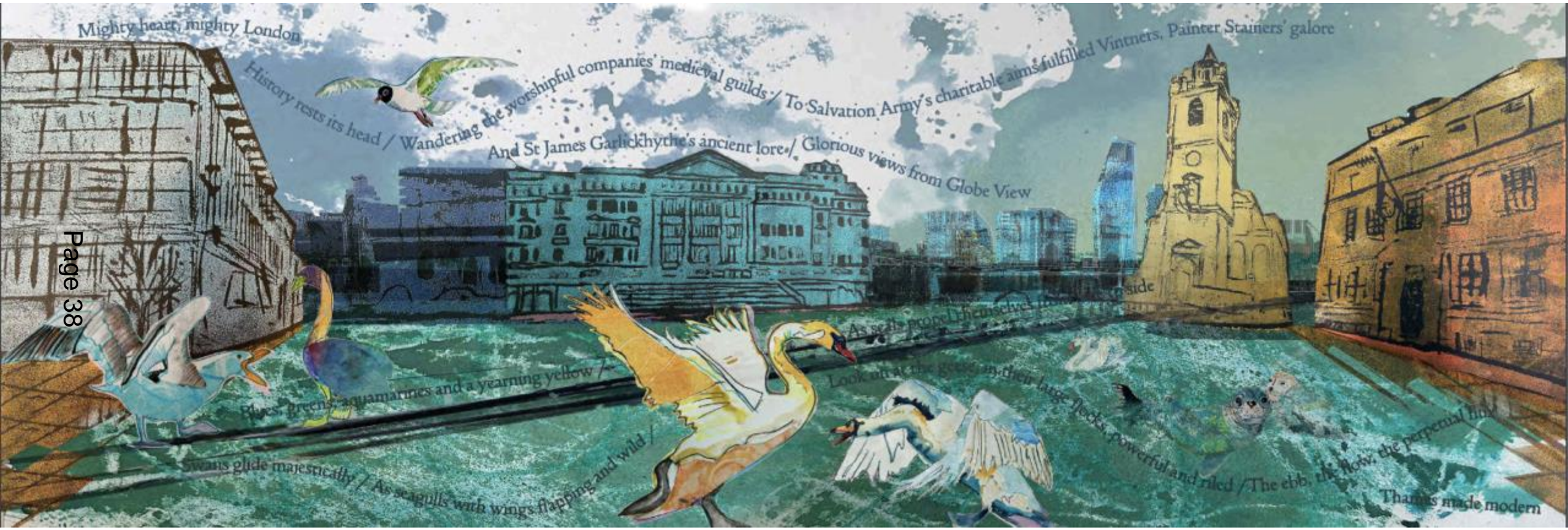
Glorious views from Globe View

Blues, greens, aquamarines and an ode to orange

Porpoise's ultrasonic click / Whales with a continuous flick

The ebb, the flow, the perpetual thrum

Thames made modern



Mighty heart, mighty London

History rests its head / Wandering

the worshipful companies' medieval guilds /

To Salvation Army's charitable aims fulfilled Vintners, Painter Stainers' galore

And St James Garlickhythe's ancient lore /

Glorious views from Globe View

Blues, greens, aquamarines and a yearning yellow /

Swans glide majestically / As seagulls with wings flapping and wild /

As seah prope themselves in / Look up at the sky

in their large flocks, powerful and riled / The ebb, the flow, the perpetual line

Thames made modern



Mighty heart, mighty London

Built and rebuilt / Reaching perfection

Blackfriars Bridge's iron arches

Traversing the Thames in spectacular fashion

Nodding to The Globe's dramatic enactments /
Blues, greens, aquamarines and a wordy white

Salmon rushing forward /
Glorious views from Globe View

The ebb, the flow, the perpetual flux /
Thames made modern

Seahorses moving vertically



Mighty heart, mighty London
Striking and stately/

Surveying its post from up tall

Putting its head above all / The Shard nods to

tall ships of long ago /

Glorious views from Globe View

Blues, greens, aquamarines and a peremptory purple /

Starry Smooth-Hound Sharks with their bright spots

like small silvery dots /

The ebb, the flow, the perpetual flux

Thames made modern





Agenda Item 9

Committee(s): Culture, Heritage & Libraries Committee	Date(s): 15/07/2024
Subject: Keats House Activities Plan 2024/25	Public
Which outcomes in the City Corporation's Corporate Plan does this proposal aim to impact directly?	<ul style="list-style-type: none"> • Diverse Engaged Communities • Vibrant Thriving Destination • Flourishing Public Spaces • Providing Excellent Services • Leading Sustainable Environment.
Does this proposal require extra revenue and/or capital spending?	No
If so, how much?	N/A
What is the source of Funding?	N/A
Has this Funding Source been agreed with the Chamberlain's Department?	N/A
Report of: Emily Brennan, Natural Environment Director, Environment Department	For decision
Report author: Rob Shakespeare, Head of Heritage & Museums, Environment Department	

Summary

Since 2020, Keats House has produced an annual Activities Plan which summarises the previous year's achievements and identifies priority projects and activities for the current business year. This is used to inform Members, senior officers and internal and external partners and stakeholders of its work and impact.

Presented at Appendix 1 for the information and approval of Members is the draft Keats House Activities Plan 2024/25, which Members are asked to note and approve.

Recommendations

It is recommended that:

- Members approve the Keats House Activities Plan 2024/25.

Main Report

Background

1. Keats House is a registered charity (number 1053381) with the City Corporation acting as sole trustee. Its object is: 'to preserve and maintain and restore for the education and benefit of the public the land with the buildings known as Keats House as a museum and live memorial to John Keats and as a literary meeting place and centre.'
2. To support its good governance and as an Accredited Museum, Keats House is required to have a forward plan which demonstrates how it plans to meet its stated aims and objectives within the wider strategies and desired outcomes of its governance arrangements. The Corporate Plan and other key strategies, along with the Environment Department's vision, aims and objectives determine the strategic outcomes and objectives for Keats House. The annual Activities Plan showcases our achievements and priorities for the previous and current year. The Activities Plan 2024/25 is included at Appendix 1.
3. In addition to rebuilding its core services (opening to the public, delivering formal learning sessions, live events, special projects and private hires), Keats House is currently prioritising longer-term projects to maintain and enhance the premises and provide virtual access to its collections.
4. Despite some of the continued difficulties faced in the aftermath of the pandemic, Keats House's key performance measures are improving year on year, although they have yet to return to pre-pandemic levels. Keats House continues to work with internal and external partners to deliver creative and engaging programmes which meet Corporate and sector priorities, including access to culture, creative learning, wellbeing and community cohesion.

Current Position

5. The operational team based at Keats House comprises four individuals (2.3 fte), covering the key roles of operations, exhibitions and programming, learning and visitor services. All officers are responsible for opening Keats House to the public, supported by casual staff and a small, dedicated volunteer team. The operational team are managed by the Head of Heritage & Museums and sit within the Culture & Projects Section of the Environment Department's Natural Environment Division.
6. The house is open to the public for 20 hours per week: Wednesdays, Thursdays, Fridays & Sundays, 11am – 1pm and 2 – 5pm. As well as buildings maintenance and collections care and conservation work, learning sessions and special events can also take place when we are not open to the public but have staff on site.
7. The new admission charges approved by your Committee at its meeting on 18 March 2024 have been implemented, helping Keats House to meet its overall income target of -£114k in 2024/25.

8. The new 'Hidden Histories of Keats House' exhibition opened to the public on Wednesday 15 May and will be on display until March 2025, supported by changing displays and an events programme throughout the year. During 2024/25, we will be developing our plans to celebrate the 100th anniversary of the opening of the house to the public in May 2025, which will inform our 2025/26 exhibition and events programme.
9. The ongoing development of our formal learning programme continues to be a major priority. Targets for the current year include: continued delivery of in-person taught sessions and the annual summer school; successful delivery of Education Strategy Unit funded projects (during both 2023/24 and 2024/25 academic years), including a partnership project with the Natural Environment Learning Team; and the achievement of a quality award for our learning programme.
10. Building on our 2023/24 academic year projects, Keats House has been awarded funding through the Education Strategy Unit for three major partnership projects from September 2024/25: 'Culturally Speaking', 'Green Changemakers' and 'Change the Record'. Delivering these projects will engage Keats House with new audiences, especially young people, and strengthen our strategic partnerships and breadth of delivery against key outcomes.
11. We continue to provide capacity for, and benefit from, the support of volunteers and work experience placements. Volunteers regularly provide tours of the house for our visitors, undertake weekly collections care routines and deliver monthly poetry readings and ad hoc front of house and event support. During 2024/25, we plan to review and refresh our volunteer scheme to ensure it reflects current best practice and is consistent with other volunteer schemes across the City Corporation, particularly those based at other cultural and heritage sites.
12. During 2024/25, officers are working with an external provider to prepare for the launch of our online collections database, and continuing to review and revise the policies and processes required for a successful Museum Accreditation submission.
13. Keats House is working closely with City Surveyors to identify and schedule a range of actions and projects to maintain, conserve and enhance the Grade 1 listed house and garden and the Grade II listed Ten Keats Grove (library building). Some of these may require closure of the premises to ensure they can be completed safely and efficiently, but these closures and their impact will be minimised and clearly communicated in advance to avoid disruption to our customers. Two projects to upgrade our security systems have been recently completed during a three-day closure from 5-7 June.
14. A new agreement for Keats Community Library to operate from Ten Keats Grove until March 2029 is close to being finalised, according to the terms approved by Members of your Committee at your meeting on 29 January 2024.
15. Following the publication of the new Corporate Plan 2024-29 and the Natural Environment strategic framework, which includes a Learning & Heritage Strategy, Keats House is committed to developing a five-year Management Plan for the

period 2024 – 2029. This will be brought forward for consultation and approval by Members of Keats House Consultative and Culture, Heritage & Libraries Committees during the course of 2024/25.

Proposals

16. Members indicate their continued support for the activities and priorities of Keats House in delivering the Charitable Objectives, as well as contributing to Corporate, Departmental and wider strategic and community outcomes, by approving the Keats House Activities Plan 2024/25.

Corporate & Strategic Implications

17. The activities, projects and works outlined in this report directly contribute towards the achievement of five of the six outcomes set out in the City of London Corporate Plan 2024-29, including: Diverse Engaged Communities, Vibrant Thriving Destination, Flourishing Public Spaces, Providing Excellent Services and, particularly through our 'Green Changemakers' project, Leading Sustainable Environment.
18. The activities of Keats House are also designed to contribute to the aims and outcomes of the City Corporation's Education, Skills and Cultural & Creative Learning and Strategies and, increasingly, its Climate Action Strategy.
19. Keats House continues to support the Environment Department's vision to Shape Sustainable Future Environments through its Primary and Supporting Aims and Objectives and contribute to the outcomes identified in the Natural Environment Division's strategic framework.

Conclusion

20. Keats House is open and accessible to the public and providing its core offer of self-led and guided visits, formal learning sessions, opportunities for life-long learning and engagement with arts and culture.
21. The 'Hidden Histories of Keats House' exhibition and the events programme for 2024/25 is underway, and special partnership and priority projects are being delivered. Successful completion of these will strengthen Keats House's profile and impact across the Corporation and add value to the cultural and visitor offer in London.
22. It is predicted that key performance measures, including the number of visitors and income from admissions, sales and hire of the premises will all return to close to pre-pandemic levels during 2024/25. This will support the achievement of our intended outcomes, including a balanced budget (i.e. £209k net local risk expenditure) for the charity.
23. The achievement of the activities outlined above will support the retention of Full Museum Accreditation and, in the longer-term, deliver a sustainable future for the Keats House Charity, particularly in the lead up to the 100th anniversary of the

house opening to the public, which we will celebrate in May 2025.

Appendices

- Appendix 1 – [Draft] Keats House Activities Plan 2024/25

Rob Shakespeare

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Image: Silhouette of Fanny Brawne by Edouart. K/PZ/01/234

Keats House Charity

Activities Plan 2024/25

The origins of Keats House Charity date back to the 1920s, when a public appeal raised the money to acquire the house and collections for the public. The charity was registered in March 1996 (no. 1053381) and, since 1 January 1997, has been provided by the City of London Corporation as part of its contribution to the cultural life of London and the nation.

The object of the Keats House Charity is:

'to preserve and maintain and restore for the education and benefit of the public the land with the buildings known as Keats House as a museum and live memorial to John Keats and as a literary meeting place and centre.'

About Keats House today

Keats House is a Grade I listed Regency villa, which was built between 1814 and 1816. It is open to the public as an Accredited Museum (no. 097) and delivers a programme of exhibitions and events, provides formal and informal learning opportunities for all ages and abilities, as well as supporting volunteer, work, creative, and research placements.

The garden is closely linked to the history of the site and today is an important part of the visitor offer.

Also within the grounds of the property at 10 Keats Grove stands a Grade II listed building known as Ten Keats Grove. This was first built as the Keats House Museum and Heath Library, which opened in 1931. Today, it functions as a volunteer run library operated by Keats Community Library (registered charity number 1146702), which is registered as an Asset of Community Value by the London Borough of Camden. The Nightingale Room within Ten Keats Grove acts as an events and private hire space managed by Keats House, including its use by KCL as a Children's Library and for their own fundraising events.

In 2023/24, Keats House continued its recovery from the COVID-19 pandemic and subsequent economic and social changes impacting on the cultural and tourism sectors. While most measures showed positive improvement, Keats House is yet to return to pre-pandemic visitor numbers and income.

Important priorities within 2024/25 include the launch of our 2024/25 exhibition – 'Hidden Histories of Keats House', the culmination of the Fanny Brawne to Fanny Keats letters project, work to prepare for the launch of our collections catalogue online and Museum Accreditation application, and planning for the 100th anniversary of the opening of the house to the public in May 1925.

Through these over-arching priorities and its day-to-day operation and activities, Keats House continues to demonstrate how it can **conserve the past while being relevant to the lives of people today**, and work in partnership to make a positive impact on the cultural life of London and the nation.

Our achievements in 2023/24

Between April 2023 and March 2024, we:

- **Delivered the 'Young Romantics in the City' exhibition and events programme**, supported by funding from Cardiff University's 'Innovation for All' programme.
- **Devised two new object displays** in partnership with London Metropolitan Archives, the British Library and Cardiff University, featuring rarely seen material, including the first display in this country of 'The Woman of Colour' and ballad pamphlets in Welsh and English, alongside material from our own collections.
- **Collaborated with London Metropolitan Archives for Folio400**, displaying Keats's treasured facsimile copy of Shakespeare's folio in the Heritage Gallery, Guildhall.
- **Delivered 36 different events**, including poetry readings, talks, book launches, family and literary workshops, **attended by 878 people**.
- **Hosted the Keats Foundation annual conference** in May, on the theme of 'Conversations with Keats', attracting speakers and delegates from all over the world.
- Devised and **delivered Summer School at Keats House, engaging 30 young people aged 16 -19 from 6 different schools** in four days of creative writing.
- **Supported the learning of 949 students and 131 teachers / assistants**, through 48 taught sessions delivered at Keats House.
- **Collaborated with key partners** including Poetry Versus Colonialism, the Education Strategy Unit, London Metropolitan Archives, Speakers Trust and National Literacy Trust and cultural partner venues to deliver 'Word on the Street' Festival, 'Culturally Speaking' and 'Young City Poets' and.
- **Secured funding from Art Fund to deliver 'The Wild Escape'**, engaging young people with nature through museum collections, including a special event for Earth Day with Hampstead School of Art and the Natural Environment Learning Team.
- **Supported events for Hampstead Summer Festival**, raising funds for two local charities: Keats Community Library and Hampstead School of Art.
- **Supported 713 hours of volunteering by 18 individuals**, who delivered tours and poetry readings for our visitors, as well as helping with front of house, collections care and events.
- **Opened Keats House** to the public on 200 days **receiving 7,338 visits in person**.
- Completed work to migrate our business records and prepare our collections records ready to import into our new Collections Management System – ContentIndex+.
- **Maintained our online engagement**, including social media, web presence and the publishing online of three letters from Fanny Brawne to Fanny Keats.
- **Worked with City Surveyor's to improve the safety and security of our premises**.

Thank you to everyone who contributed to our activities and outcomes during the year. Your creativity, time and commitment has helped Keats House Charity to deliver a creative and engaging programme for its visitors from London and around the world.

Our governance and strategic context

Keats House operates as a registered charity (no. 1053381) with the City of London Corporation as its sole Trustee. It is managed within the City Corporation's Environment Department and reports to the Cultural, Heritage & Libraries Committee. The Keats House Consultative Committee, which acts as an advisory body, meets twice a year and includes representatives from the City Corporation and local community / sector stakeholder groups.

Our activities are developed within the framework of the City Corporation's Corporate Plan and the Environment Department's business plan. Keats House is managed within the Culture & Projects Section of the Natural Environment Division and helps deliver its vision, mission and four key strategies. We also support wider City Corporation strategies, including for Climate Action and Education, Skills, Cultural & Creative Learning, as well as contribute to a wide range of heritage initiatives, led by organisations such as Arts Council England and the National Lottery Heritage Fund.

Keats House supports all and directly contributes to five of the six outcomes in The City of London Corporation's new Corporate Plan 2024-29:

Diverse Engaged Communities, Dynamic Economic Growth, **Vibrant Thriving Destination**, **Flourishing Public Spaces**, **Providing Excellent Services and Leading Sustainable Environment**.

Keats House aims to support the Environment Department's vision to **Shape Sustainable Future Environments** through its Primary and Supporting Aims and Objectives, particularly:

- Provide excellent frontline services
- Deliver key strategies (climate action and volunteering)
- Support sustainable growth, vibrancy, heritage and culture
- Provide thriving, biodiverse, relevant spaces
- Financial, Information and Talent Management, Innovation, Engagement & Collaboration and inclusivity.

The main objectives of Keats House Charity in 2024/25 are to:

- **Implement the projects and activities identified in this Activities Plan for delivery in 2024/25**
- **Deliver maintenance and access improvement projects at Keats House**
- **Develop a five-year Management Plan for Keats House, to ensure the future sustainability of Keats House charity and its operating model.**

The resources we have to deliver our objectives in 2024/25 include:

Staff based at Keats House reporting to the Head of Heritage & Museums:

Keats House Supervisor – 1fte

Interpretation Officer (Programming) – 0.5fte

Interpretation Officer (Learning) – 0.43fte

Visitor Services Officer – 0.4fte plus vacant 0.6fte to be recruited to in '24.

We also provide, and benefit from, volunteer opportunities in five main roles: front of house; tour guides; poetry ambassadors; collections care; and event support. Approximately 15 individuals give their time and experience to support our work throughout the year.

Financial:

In 2024/25, the City Corporation will deficit fund Keats House through its City's Estates Fund as follows:

Category:	Annual budget:	Description:
Staff costs:	£250k	Officer salary and on-costs, inc. training.
Revenue costs:	£73k	To pay for the running costs of the premises and our programmes.
Income target:	-£114k	Generated through admissions, shop sales, private hire, events & learning programmes and licences.
Net budget:	£209k*	* In 2024/25 spend may exceed this amount to fund Keats200 legacy projects and other priorities from the Charity's Reserves.
Other costs covered:	£230k(+)	Support services / maintenance works (+ indicates that additional funds may be available to address the backlog of building maintenance works).

Between April 2024 and March 2025, we plan to support Corporate Plan outcomes by:

Diverse Engaged Communities

- Actively engaging with young people through Cultural & Creative Learning funded partnership projects, specifically 'Culturally Speaking' and 'Change the Record'.
- Continuing to support, develop and diversify our workforce by providing a range of paid and volunteer opportunities, including for young people aged 16 - 18.
- Making our collections more accessible by launching our new collections management database, including an online, searchable catalogue.
- Working with our major partners (London Metropolitan Archives, Keats Foundation, Poetry Versus Colonialism and Keats Community Library) and establish new partnerships, to enrich and diversify our cultural offer.

Vibrant Thriving Destination

- Delivering the 'Hidden Histories of Keats House' exhibition and three changing displays of rarely seen items from our collections.
- Devising and delivering a year-round events programme, including talks, live interpretation, creative workshops and special events.
- Publishing online the final letters from Fanny Brawne to Fanny Keats on the 200th anniversary of their writing.
- Researching and developing a new exhibition and events programme for 2025/26, celebrating the 100th anniversary of Keats House opening to the public in May 1925.
- Supporting strategic partners and local community stakeholders to deliver cultural events, including the Keats Foundation Conference 2025 and events for Hampstead Summer Festival.

Flourishing Public Spaces

- Supporting City Surveyor's to improve the appearance, safety and security of our premises at 10 Keats Grove.

Providing Excellent Services

- Working with our governing body and all stakeholders to develop a sustainable and deliverable Management Plan for the period 2024 – 29.
- Reviewing and developing our policies to support applications for Museum Accreditation and Visit England's Quality Assured Visitor Attraction Scheme.
- Developing our retail offer and income streams, including private hires, creative project grants and charitable donations.
- Continuing to support formal learning in primary, secondary and higher education institutions, by providing taught sessions at Keats House and Summer School 2024.

Leading Sustainable Environment

- Conducting research to better understand our climate impact and areas of agency.
- Working with Heath Hands volunteers and the Learning Team to maintain and enhance the garden at 10 Keats Grove and deliver 'Green Changemakers'.

To find out more and follow our progress visit:



Committee(s): Culture, Heritage and Libraries Committee	Date(s): 15/07/2024
Subject: Inspiring London Through Culture Annual Report 23-4	Public
Which outcomes in the City Corporation's Corporate Plan does this proposal aim to impact directly?	Diverse Engaged Communities, Vibrant Thriving Destination, Flourishing Public Spaces
Does this proposal require extra revenue and/or capital spending?	No
If so, how much?	N/A
What is the source of Funding?	N/A
Report of: Simon Latham, Managing Director of City Bridge Foundation Report Author: Tilly Holmes, Funding Officer, Central Funding and Charity Management Team	For Information

Summary

The Inspiring London Through Culture theme of the Central Grants Programme (CGP) opened in October 2016. The Central Funding and Charity Management Team (CFCMT) offers the Inspiring London Through Culture scheme on an annual basis. This report provides an overview of projects funded through the programme in 2023/24 Financial Year.

Recommendations

Members are asked to:

- Note the criteria for the Inspiring London Through Culture at **Appendix 1**
- Note the recent grants awarded and rejected/withdrawn from the Inspiring London Through Culture Fund at **Appendix 2**.
- Note that the CFCMT will review the programme when the new Head of Profession for Culture is appointed.

Main Report

Background

1. The Inspiring London Through Culture theme is a strand of the City of London Corporation's (CoLC's) CGP that awards grants to cultural projects or services that are being delivered for the benefit of communities or beneficiaries within the City of London. The strand was agreed by your committee in July 2016.
2. The Culture, Heritage and Libraries Committee delegate the award of grants to Officers of the Department of Innovation and Growth - Destination City and some external experts.
3. The grant assessment process for this and other themes in the programme is overseen by the CFCMT. It draws on the Team's expertise in the field of grant-making and demonstrates good practice. The CFCMT manage a number of

other grant programmes on behalf of the City of London including the CIL Neighbourhood Fund and Proceeds of Crime Act Funding.

4. Grant applications are subject to a series of due diligence checks by the CFCMT to ensure compliance with the established eligibility criteria. All eligible applications are then considered by a panel of expert departmental officers.

Inspiring London Through Culture Programme

5. In 2023/4 the CFCMT received 17 applications in total. 9 organisations were awarded funding. 8 applications were rejected or withdrawn due to not meeting the programme criteria.
6. The Central Grants Programme has an annual City's Estate budget of £220,000 split across three grant programmes. The Inspiring London Through Culture programme receives an annual budget of the £73,333 to allocate to eligible applications. In 2023/24 funding of £75,569 was awarded over 9 grants. A list of all of these grants and more detail on the projects funded, as well as a list of applications which were rejected/withdrawn can be found at **Appendix 2**. The overspend on this programme has been covered by funds written back in year and allocated to the programme.
7. The CFCMT is in the process of reviewing its small grant programmes, which will include a review of the Inspiring London Through Culture programme once the Destination City review has concluded and the new Head of Profession for Culture is appointed. The CFCMT will provide a substantive update to this committee in due course.

Corporate & Strategic Implications

8. The CGP Inspiring London Through Culture funding strand was created to promote a fair system of grant-giving by the CoLC.
9. The Inspiring London Through Culture Programme is an annual programme.

Conclusion

10. The Inspiring London Through Culture Programme will be established on an annual basis. The CFCMT will provide advice and guidance to applicants about the funding that may be available and will review the programme when the new Head of Profession for Culture is appointed.

Appendices

- Appendix 1 – CoLC Inspiring London Through Culture Eligibility 2024
- Appendix 2 – ILTC grants 23-4

Tilly Holmes

Central Funding and Charity Management Team, Funding Officer

E: tilly.holmes@cityoflondon.gov.uk

Where we fund

Grants issued through the 'Inspiring London through Culture' theme will be awarded to projects that are being delivered for the benefit of communities or beneficiaries within the [City of London\(external link\)](#) (the Square Mile).

Projects must either have some or all benefits delivered within the City of London or engage with the City's resident and/or worker communities (at any location). Applicants may be based outside the City.

Please make sure that you meet the geographical eligibility criteria before applying. If you are unsure, please get in touch to confirm your eligibility.

What we fund

The scheme deliberately seeks to be open-minded and imaginative in defining the kinds of activities or projects which can be supported. However, proposals must deliver some (or all) of their benefits within the Square Mile or amongst communities from the Square Mile (at any location), as well as meet at least one of the following core criteria:

- **Promote access for all to participate in the City of London's cultural offer**
- **Enhance London's creative future through championing excellence in the development of innovative practice and/or skills;**
- **Deliver positive social impact through culture and/or heritage in the City of London; and/or**
- **Support the development of the City of London's [Destination City](#).**

In addition, we positively welcome and will prioritise proposals that:

- Engage with people living or working in the Square Mile;

- Engage with new audiences, attracting people from a wide variety of backgrounds and locations to participate in the City's cultural offer;
- Animate places and spaces within the Square Mile;
- Encourage access to local buildings and local heritage within the Square Mile;
- Improve health and wellbeing;
- Use technology to deliver cultural excellence;
- Highlight environmental issues and promote sustainability;
- Build organisational capacity;
- Support entrepreneurialism;
- Build innovative partnerships (especially with one or more of the cultural/heritage providers already operating within the City); and/or
- Demonstrate some level of match-funding, noting we value opportunities where City funding can help to lever in funding from other sources

This funding theme has a modest amount of funding, so large projects are beyond its scope. It is anticipated that individual grants will not exceed £10,000.

Proposals will be considered and decided by a group of expert officers from across the City, with decisions reported to the Culture, Heritage and Libraries Committee.

Who we fund

Your organisation must be one of the following:

- Registered charity
- Registered community interest company
- Registered charitable incorporated organisation
- Charitable company (incorporated as a not-for-profit)
- Exempt or excepted charity

- Registered charitable industrial and provident society or charitable cooperative (bencom)
- Constituted voluntary organisation

If you are an individual seeking funding, please refer to our FAQ below.

The City Corporation welcomes applications from all those interested in applying to this scheme, from small amateur and community groups to larger-scale professional companies. The panel's assessment of applications will be proportionate to the anticipated capacity and skills of the applicant.

What is the minimum and maximum amount organisations can apply for?

The minimum grant allowed is £500 and the maximum that will be considered is £10,000.

How do organisations apply for a grant?

To apply for a grant, organisations will need to complete an online application form by the corresponding deadline and submit this electronically with their supporting documents to the Central Funding and Charity Management Team (CFCMT).

Organisations should send their application to us well before the stated deadline to allow us to process your application in time. We will only consider one application from your organisation at anyone time.

All application forms should be completed through the City Corporation's grants web portal. Application forms in large print, Braille or audio will be offered to applicants by special request.

As part of their application, organisations should provide:

- A project description, clearly explaining how your proposal meets with the criteria listed under 'What we fund' section;

- A detailed income and expenditure budget for your project;
- A marketing or audience development plan; and
- A plan for the sustainability of the project, if long-term.

Can organisations based outside the City be considered?

Applicants may be based outside the City. However, their project must either have some or all benefits delivered within the City of London or engage with the City's resident and/or worker communities (at any location).

How are applications assessed?

Once we have received an online application and all supporting documents, it will be passed to one of our staff for assessment. As part of this process, a Funding Officer may contact an organisation for more information.

We will acknowledge receipt of an application within ten working days of it being received. If an application is not complete, it will be returned to the applicant and they will have a further ten working days to send us the missing information.

We may also arrange a visit to organisations as part of the assessment process. Once a full assessment has been completed, an organisations request will be referred a panel of expert officers for assessment.

The timescales to process an application may vary; however, we will endeavour to ensure an application is assessed within 12 weeks of the closing date. Organisations should take account of this when planning their project.

The panel's assessment of applications will be proportionate to the anticipated capacity and skills of the applicant.

How we monitor and evaluate grant recipients

If we fund a project, we will need the grantee to complete an end-of-grant monitoring report to confirm how the grant has been spent and what was achieved. Organisations should make sure that they keep receipts for all the items or services they buy with the grant and that they keep them somewhere safe as we may ask them to provide them.

We may also visit to check how the grant has been spent.

Organisations should keep us up to date if their project or any of their contact details change at any stage during the period of their grant.

What happens if an application is successful?

If an application is successful, an initial offer letter detailing the level of grant awarded will be issued. This may contain special conditions relating to the grant award or pre-agreement grant conditions.

Grant acceptance terms and conditions will be subsequently issued which should be signed and returned within 20 working days.

Once all documentation has been received and approved grantees would be asked to formally request payment of your grant award. The grant should be spent within 12 months of it being awarded.

Note: Grantees cannot start their project until we have received, checked and approved all information that we have requested.

An application was unsuccessful.

Due to the limited budget available and the number of applications for funding we receive, we unfortunately cannot provide funding to every applicant that applies for a grant. Grants

are therefore issued on a discretionary basis; there is no appeal process, and the decision of the City Corporation is final.

Organisations are welcome to request feedback from their assessing officer on why their application was unsuccessful.

An organisation needs support with their application.

We urge all applicants who are unsure about whether to submit an application to read all available eligibility criteria on our website.

If organisations have an enquiry that is not covered within the online guidance, please [contact the Central Funding and Charity Management Team \(CFCMT\)](#) directly, who will be able provide answers to general queries regarding the application process.

Can organisations reapply for funding?

Organisations may reapply for funding to deliver a continuation of the same project. However, organisations cannot hold more than one of our grants at any one time.

If organisations are current grant holders, they will need to have satisfactorily met all our grant monitoring requirements before applying again.

What we won't fund

There are some things which we are unable to pay for, and these are shown below:

- Activities that have already taken place or start before we confirm our grant
- Any costs you incur when putting together your application
- Fundraising activities for your organisation or others
- Core running costs (administration and overheads)
- Items that are purchased on behalf of another organisation

- Loans or interest payments
- Projects that actively promote religious or political activities
- Purchase of alcohol

More information

If organisations would like to discuss their application, email the [Central Funding and Charity Management Team](#).

Don't match the criteria?

If organisations don't match the criteria for the Central Grants Programme, they can visit the [City Bridge Foundation\(external link\)](#), the [Community Infrastructure Levy Neighbourhood Fund](#) or the [Trusts and charities](#) pages to see if they are eligible to apply for other projects.

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Appendix 2 – 2023/24 funding round

Grants withdrawn/rejected 2023/24

Arab British Centre, City of London Choir, The Guildhall School Trust, Historic Towns Trust, Hounslow Arts Centre Ltd, Open Audio Ltd, Spitalfields Festival Limited.

Grants approved 2023/24

Applying Organisation	Funding Programme	Awarded Date	Awarded Amount	Grant Description
Artperuk CIC	Inspiring London through Culture	06/02/2024	£9,958	£9,958 over six months towards rehearsals, venue hire and associated delivery costs for a free Peruvian dance show featuring performances, interactive workshops, and vendors.
Britten Sinfonia	Inspiring London through Culture	06/02/2024	£8,900	£8,900 over three months towards musicians' fees, conductor fees and commissions for 'Once Upon a Tune,' a family concert at Milton Court concert hall accompanied by live projected illustrations.
Caporales Centralistas San Miguel London	Inspiring London through Culture	06/02/2024	£8,286	£8,286 over six months for 'Folklore superpower?' a programme of pop-ups, workshops and a final performance featuring Bolivian foot dance across the City of London.
City Music Foundation	Inspiring London through Culture	06/02/2024	£8,000	£8,000 towards the costs of CMF artist fees, promotional and venue associated costs to deliver CMF's series of monthly, open access classical music recitals this year, at the Livery Halls by CMF Artists.
Coney Ltd	Inspiring London through Culture	06/02/2024	£10,000	£10,000 to fund a series of community workshops for City residents, leading to the co-creation of site-specific, immersive and accessible outdoor adventures (Adventures in the City).
Dr Johnson's House Trust Ltd	Inspiring London through Culture	06/02/2024	£8,750	£8,750 over six months towards the design, editing and printing of 300 copies of the 'House of Words' compendium and associated virtual tour of Dr Johnson's House.

Drum Works CIC	Inspiring London through Culture	06/02/2024	£5,685	£5,685 over twelve months towards the costs of the Music Leader, venue hire and associated project costs to deliver the Barbican Drum Club: inspiring creativity and fostering social cohesion through drumming.
London Youth Choirs	Inspiring London through Culture	06/02/2024	£10,000	£10,000 for London Youth Choir to bring singing to the City, enlivening the Square Mile with voices of young Londoners.
The VOCES8 Foundation	Inspiring London through Culture	06/02/2024	£5,990	£5,990 over ten months towards interactive workshops and concerts for children, bringing music and the environment together in the City.
			£75,569	



Inspiring London through Culture

Assessment Pack 2024

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CENTRAL GRANTS PROGRAMME

ASSESSMENT CATEGORY: Inspiring London Through Culture

ArtPerUK CIC (21646)

Amount requested: £9,958.05

Amount recommended: £9,958

Purpose of grant request: A free Peruvian dance show featuring performances, interactive workshops and vendors.

The Applicant

ArtPerUK CIC (ArtPerUK, reg no. 14829519) is a small organisation dedicated to promoting and celebrating Peruvian culture, mainly through dance. The founder's daughter inspired the creation of this CIC, as the founder worried her daughter might lose connection to her Peruvian heritage living in the UK. The founder is a keen dancer and business-degree holder, operating as a sole-trader in this work from 2019 to 2023. The CIC seeks to work with Peruvians in the UK, and non-Peruvians, to re-engage with and educate them on Peruvian culture. Since 2019, the founder has worked with almost 100 Peruvians in the UK to re-engage them with Peruvian dance and to perform at events. ArtPerUK offers dance classes representing the three regions of Peru - the coast, the mountains, and the jungle. The CIC has an 18-person 'talent cast' who receive regular free dance training and perform across the country. ArtPerUK is closely connected to the Peruvian embassy and runs an entrepreneur club to support small businesses. The CIC also runs an annual internship programme via Queen Mary University.

Background and detail of proposal

ArtPerUK is seeking funding towards a Peruvian cultural folk show in the City. ArtPerUK aim to produce a free one-day event outside St. Paul's Cathedral featuring dance performances and Peruvian vendors. ArtPerUK wants to recreate and expand on its previous pop-up performance outside St. Paul's for Peruvian Independence Day, funded by the Mayor of London and attended by over 100 people (including the Peruvian ambassador to the UK). The show will allow Peruvians to showcase their talent and nurture their practices and invite City residents and workers to learn about the culture.

ArtPerUK will hold a casting call in the spring to supplement its existing network of dancers and begin free training and dance rehearsals which will take place over the course of four months at its regular space in Vauxhall. The showcase, to be held in the summer, will feature around 50 Peruvian migrants who will be paid for performing traditional dance, leading interactive workshops, and promoting their businesses. The showcase will feature five dance styles - Afro, Marinera, Andean, Jungle and Arequipa, with five to ten different people performing in each. ArtPerUK works with three hand-craft vendors and a catering business who may be featured depending on event permissions. ArtPerUK will market the event via Instagram and paid advertisements in City publications to target locals.

Funding will go towards rehearsal studio hire, dance teacher time, marketing, St Paul's venue hire (which the venue roughly quoted), participant fees and expenses, music and sound, event videography and photography, and project management.

Financial Information

ArtPerUK is a small CIC with an annual turnover of around £30,000. The organisation works on a project basis and has managed similar sized grants to the grant requested here from the Mayor of London in the last couple of years. There are no concerns about the financial viability of the organisation for the duration of the grant.

Recommendation

ArtPerUK is a small, niche but important organisation that deserves a platform in the City. The proposed event will be a free celebration of Peruvian culture. City residents and workers can participate, learn, and appreciate a country's art which is currently underrepresented, not just in the Square Mile, but in the UK. The CIC is spearheaded by a motivated and passionate individual - recognised as a High Street Hero by British Libraries - who has a proven track-record of delivering successful public performances. I am confident that ArtPerUK would work well with the Destination City team to animate the space around St. Paul's and produce an enjoyable event. Funding is recommended as follows:

£9,958 over six months towards rehearsals, venue hire and associated delivery costs for a free Peruvian dance show featuring performances, interactive workshops and vendors.

CENTRAL GRANTS PROGRAMME

ASSESSMENT CATEGORY: Inspiring London Through Culture

Britten Sinfonia (ref. 22163)

Amount requested: £8,900

Amount recommended: £8,900

Purpose of grant request: Once Upon a Tune, a family concert at Milton Court concert hall accompanied by live projected illustrations.

The Applicant

Britten Sinfonia (BS, reg no. 291245) is one of the UK's leading chamber orchestras and a registered charity that has been running for 31 years. It aims to change the way people experience and think about music, by drawing on influences from old and new, classical and popular, music and other performing arts. The orchestra is internationally acclaimed for its quality and inventiveness. Equally, it prides itself on using music for targeted public benefit: musicians work on creative and therapeutic projects with pre-school children, teenagers, young carers, dementia sufferers, prisoners, and older people at risk of isolation. Recognising the lack of diversity in the field, BS prioritises diversity in its programming, featuring composers and visiting musicians from a variety of underrepresented backgrounds. An Associate Ensemble at the Barbican from 2012 until 2024, BS is looking to expand its work in London.

Background and detail of proposal

One of BS's main aims is to inspire young people into a career in music. Through its decades-long work with young people, BS has learned the value that seeing live performance can play in encouraging them to do so. That's why the charity has been running family concerts for over 15 years. BS wants to bring its 'Once Upon a Tune' concert to the City and invite local families and children - particularly those who have little/no access to live music at school and would not usually attend classical concerts.

BS has collaborated with an award-winning author, illustrator, and concert presenter to produce a twelve-piece chamber concert of his illustrated children's book 'Once Upon a Tune: Stories from the Orchestra.' The book includes six stories from far-off lands which have inspired great music. The author narrates the concert and also draws illustrations live on stage, which are projected on a screen behind the orchestra. The charity also regularly works with a BSL interpreter, who will perform at the concert and interprets both the words and the music.

BS aims to hold a performance in April at Milton Court in the City, with whom the charity has engaged in initial conversations, and has an audience-capacity of 600 people. BS will partner with the institutions it has existing relationships with, as well as local schools, such as The Aldgate School and Prior Weston, community organisations and the City of London Music Hub to promote the performance online and via physical leaflets. The learning and development team are working on planning pre-concert arts and crafts activities in the foyer of the hall to allow the young people to engage with the players and learn about what they do. This will be

supplemented by a Q+A with the instrumentalists following the performance. BS intend to use the project to sign-post young people to other music-focused resources.

BS would like to provide free tickets to identified schools in the City with children on a pupil premium, approximately 40% of the audience (240 people). 60% of the tickets would be charged at £11 for adults and £7 for children. Since submitting the original request, BS have confirmed funding from the Thistle Trust and the Foyle Foundation which will reduce BS's contribution from reserves to meet project shortfall. Funding from Inspiring London Through Culture is requested towards commissions (including the arrangement and BSL signer) as well as musicians' and conductor fees.

Financial Information

BS is a large charity with an annual turnover of approximately £1.5 million. Around half of its income is from its activities and half from restricted grants from trusts and foundations. Based on the figures provided it appears the charity holds around eight to 13 months operating expenditure in reserves, exceeding its policy to hold six months operating expenditure in reserves. This is partly due to the fact that some projects had to be postponed since the pandemic and reflects usual charity practice. The charity's Arts Council England NPO was withdrawn in 2022, leaving it with a shortfall of £1 million from 2022-2025. As a result, an unusually high portion of expenditure was spent on fundraising in 2022, the 'Help Britten Sinfonia Play On' campaign having raised £320,000 by November 2023. There are no concerns about the financial viability of the organisation for the duration of the grant.

Recommendation

BS's proposal strongly meets the Inspiring London Through Culture criteria, promoting access to the City's cultural offer and enhancing creativity through excellence and innovative practice. The charity will target its event promotion to those who would not usually attend concerts, offering a portion of tickets for free. To make the concert itself accessible, BS will break down traditional barriers between the audience and performers by utilising multiple media and providing opportunities for interaction. Funding is recommended as follows:

£8,900 over three months towards musicians' fees, conductor fees and commissions for 'Once Upon a Tune', a family concert at Milton Court concert hall accompanied by live projected illustrations.

CENTRAL GRANTS PROGRAMME

ASSESSMENT CATEGORY: Inspiring London Through Culture

Caporales Centralistas San Miguel London (ref. 22106)

Amount requested: £8,286

Amount recommended: £8,286

Purpose of grant request: ‘Folklore superpower’ – a programme of pop-ups, workshops and a final performance featuring Bolivian foot dance across the City of London.

The Applicant

Caporales Centralistas San Miguel London (CCSML) is an unincorporated constituted voluntary organisation based in Newham whose primary activity is bringing people together through the practice and performance of Bolivian caporales dance. CCSML has existed in the UK for five years. It is a chapter of an international fraternity, Caporales Centralistas San Miguel, headquartered in Bolivia that has been running for 48 years. CCSML has an annual open-call which has helped build membership – it has grown from nine people in 2018 to around 25 active members including both teenagers and adults. Three people make up the core team of coordinators. The group meets weekly to learn and rehearse caporales dance and performs across the country at events like Edinburgh Festival Carnival and Fest Latam in Guildhall Yard in 2021 and 2022.

Background and detail of proposal

CCSML is applying for funds to deliver ‘Folklore superpower’ - five to ten choreographed pop-up performances, five interactive workshops and a final showcase featuring four different Bolivian dance styles; San Miguel, Tinku, Morenada and Diablada. CCSML use cultural expression as a way to bring people together. Performing at community and family events, CCSML knows people enjoy watching its members dance, and are seeking funding to combine this with an opportunity for audience members to participate, promoting access in cultural arts.

20 CCSML members will take part in the pop-ups, which will take place over a period of two weeks in the spring. As well as demonstrating traditional dance, members will pass out flyers to advertise the workshops. CCSML aims to hold interactive workshops over the summer in St Katherine Cree Guild Church and cover two dance styles at each. The workshops will be a chance for the public to learn the dances and take part in the final showcase. CCSML will work with other groups – Tinkus Puros, Morenada Elegantes and Fraternidad Diablada Bolivia UK – to deliver the artistic content and teach the different dance styles.

The final showcase, proposed to take place at St Pauls Churchyard northside, will be based on the story of the seven deadly sins and will be accompanied by an audio recording. CCSML is keen to engage with Destination City on potentially featuring the showcase as part of Bartholomew’s Fair in September. Based on the events it

has taken part in, CCSML estimates this project will benefit 500 people, including CCSML members.

Funding is requested towards project management, graphic design, flyer printing, audio recording, transport, instructor and performer hours, water, and venue hire. CCSML has reached out to the proposed venues but is yet to hear back from them, so hire costings are based on information found online. CCSML members already have costumes they will wear during the pop-ups, workshops, and final showcase.

Financial Information

CCSML is a small CVO with an annual turnover of around £1,500. Should funding be awarded, it would be the first grant of this size CCSML has received to date (although it was part of a consortium of three organisations that was awarded £15,000 from the National Lottery Community Fund). CCSML has two finance officers, and the core team reviews its finances every month. CCSML is transparent with its members on its financial position. There are no concerns about the financial viability of the organisation for the duration of the project.

Recommendation

CCSML's proposal to bring Bolivian traditional dance to the City will promote access for all to participate in the City's cultural offer, deliver positive social impact and support the development of the City's Destination City scheme. It will engage with people living or working in the Square Mile as well as bring new audiences, giving them an opportunity to experience – as an audience member or participant – an art form they may not have encountered previously. The programme of activities will animate various places and spaces within the Square Mile. On top of this, this proposal supports grassroots talent and gives a traditionally underrepresented group a platform in the City. Funding is recommended as follows:

£8,286 over six months for 'Folklore superpower' – a programme of pop-ups, workshops and a final performance featuring Bolivian foot dance across the City of London.

CENTRAL GRANTS PROGRAMME

ASSESSMENT CATEGORY: Inspiring London through Culture

City Music Foundation (ref. 22138)

Amount requested: £8,000

Amount recommended: £8,000

Purpose of grant request: A series of monthly, open access classical music recitals in the City Livery Halls by CMF Artists.

The Applicant

The City Music Foundation (CMF, reg no. 1148641) was formed in 2012 as an initiative of the previous Lord Mayor Sir Roger Gifford, with funding from the Lord Mayors Appeal. The Charity aims to help emerging artists get a foothold on their career, creating exceptional industry trained musicians and performers. It provides a 2-year mentoring programme for professional artists to learn about business development, make connections in the city and have access to artist management services.

Background and detail of proposal

CMF is seeking funding to deliver the second half of their series of monthly recitals by CMF Artists in Livery Halls, covering seven concerts this year from March to December 2024. This is an ongoing series of performances in the Livery Halls following their previous location, Barts Heritage, being closed for renovations.

CMF has curated numerous recitals across the City to showcase it's talent and provides CMF artists the chance to practice what they've been coached on and perform in front of live audiences. The recitals help put CMF artists on the map, with previous participants achieving recording contracts and successful careers in the industry. Its recitals highlight the Square Mile as a destination city for culture as they combine music and heritage, opening 'secret' historic venues in the City to the public and animating them with music.

The seven proposed concerts will include a performance by one CMF artist or ensemble lasting for one hour, on a weekday at 1pm at a Livery Hall. Tickets can be purchased through the CMF website with general tickets costing £10 and concessions £5. Concessions are available for those receiving benefits, students in full time education, under 18's, or those struggling with the cost-of-living crisis. Although concession availability is clearly advertised on the CMF website, it does not seem to have an equitable approach to pricing as it's been allowing people in for free on the door if they are really struggling financially. Income from these recitals will go back into the CMF artist programme. There are no quotas on ticket options and CMF is prepared to cover shortfalls.

Livery Halls confirmed for the proposed concerts are Goldsmiths, Haberdashers, Leathersellers, Merchant Taylors, Bakers, Pewterers and Armourers. All are accessible buildings with recital capacity varying between 80-120 people. The Halls have waved their venue hire fee for CMF with exact dates being negotiated with both

venues and artists. The reaction from the first half of recitals in the Livery Halls in 2023 has been overwhelmingly positive, with the Halls happy to use this opportunity to promote themselves as accessible historic venues to new audiences.

CMF will undertake the marketing themselves, advertising the concerts locally to City workers as well as residents and inviting press to the recitals. It will advertise on websites such as Concert Diary, mailing lists, social media, and City based communication networks, as well as City AM and City Matters. CMF have decided to stop livestreaming their events to encourage people to get back to enjoying recitals in person and explore locations within the City.

The seven concerts are estimated to cost £8,000 in total, with this recommendation covering CMF artist fees, printing for programmes and advertisement listings, instrument tuning and both CMF and some Livery Hall admin/staff costs. CMF have not sought funding elsewhere for the seven recitals.

Financial Information

The CMF is a small charity with an annual turnover of approximately £200,000. Over the last couple of years, it's been operating with a deficit as its income has been decreasing. Sourcing funding has proven harder for the arts sector post pandemic, and it lost one particular funding stream as a donor who made monthly donations of £5,000 passed away in 2021. To improve its position, it is reducing its staffing costs by one FT person, applying to funders such as Fidelio Trust and Garrick Trust and launching a Big Give campaign. It is also due to receive an unrestricted legacy payment of £75,000. This will improve its reserves position from holding approximately five months expenditure in free reserves to seven, meeting its target. There are no concerns about the financial viability for the duration of this grant.

Recommendation

As stated above, CMF's approach to its pricing structure is questionable. Allowing members of the public in free on the door may seem accessible but by not being transparent on its website, it is hardly equitable to those struggling financially who still pay the £5 concession fee. CMF have not applied to any other funders for this set of concerts and the fact it has received funding from this strand on five occasions in the last seven years, highlights a dependency on the CGU.

Nevertheless, the project does meet the criteria of Inspiring London through Culture as it hits more than one of the eligibility criteria. It is experienced delivering projects of this scale with the highest calibre of artists. The partnership with the Livery Halls brings new audiences to the City's heritage venues and builds the City's role as a cultural destination. Funding is recommended as follows:

£8,000 towards the costs of CMF artist fees, promotional and venue associated costs to deliver CMF's series of monthly, open access classical music recitals this year, at the Livery Halls by CMF Artists.

CENTRAL GRANTS PROGRAMME

ASSESSMENT CATEGORY: INSPIRING LONDON THROUGH CULTURE

Coney (ID 22129)

Amount requested: £10,000

Amount recommended: £10,000

Purpose of grant request: To fund a series of community workshops for City residents, leading to the co-creation of site-specific, immersive and accessible outdoor adventures (Adventures in the City).

The Applicant

Coney Ltd is a charitable company (reg no. 1156864), incorporated in 2008, who uses the power of creativity and cultural exchange to spark change through play for, by, and with artists, communities, young people and families. The company is well-known in the arts sector for using play as a vessel to tackle complex issues and hold space for difficult conversations, from gentrification to climate change. Through the co-creation and co-design of projects, Coney brings together people and communities who may never usually meet due to geographical, political or social barriers. Coney work both nationwide and internationally, but typically in places with little or no cultural infrastructure where they produce work that is locally rooted and designed, thereby expanding opportunities for creatives and increasing audience reach. With a reputation for pushing creative boundaries, Coney is well known for their digital participation design and cross-sector approach through which they experiment with new artistic practices and formats. Run by a small team of five core staff, Coney draws on the skills of an extensive network of Associate Artists, as and when required, to provide the additional capacity they require for project delivery. Five additional trustees were appointed in 2021 specifically to expand the range of expertise within the Board.

Background and detail of proposal

Interactive theatre-maker Coney has been commissioned by London International Festival of Theatre (LIFT) to create a series of site specific immersive adventures in public spaces, called 'Adventures in the City', which explore the visible and invisible stories of the communities who make up the City of London. 'Adventures in the City' is in turn part of LIFT's programme 'LIFT the City' which forms a central spine of the City of London's Destination City strategy and programme for 2024/25.

Inspiring London through Culture funding will support a phase of community-focused creative development of the work in Spring/Summer 2024 and accessibility scoping. Eight community workshops and creative sessions with City of London residents will collect their stories and co-create a people's map of the City which will inform the route of three immersive adventures, the related digital experiences, set design and performances. Workshops for up to 50 participants will take place at Golden Lane Community Centre, Artizan Library and a third location to be confirmed. The workshops and final events will explore who holds power, whose stories are told, what democracy means for the people of the City, and what the future of the City could look like. The adventures themselves will begin with visitors arriving at a

mysterious shop front, where performers will unlock one of three interactive smartphone adventures across the City. Taking audiences of all ages across the City's public spaces and venues, these site-specific hour-long experiences will celebrate the diversity of voices that make the City unique and explore the complex dynamics that shape the Square Mile. The final locations for the outdoor adventures will be chosen as part of the workshops. It is estimated that the final adventures will attract 4,000 visitors across two weekends in Spring 2025 including at least 30% of audiences visiting a public event in the City for the first time. An ongoing collaboration with an access advisor will ensure that the project is open and accessible to a wide range of audiences, including wheelchair users, hard-of-hearing audiences, neurodiverse people, families and non-native English speakers. Thus all performances will be relaxed and smartphone adventures will be captioned and follow step-free routes in quiet spaces with opportunities to pause and rest.

Coney has a strong track record of working with communities within the Square Mile to deliver innovative cultural interventions. In 2019, they created 'We the People (of Culture Mile)', a series of workshops and a community-sourced game show developed with residents of the Barbican and Golden Lane Estates. In 2022, they received a £400,000 commission from the City of London to create Destination City's 2023 flagship event the 'Golden Key' (6,600 visitors), an immersive takeover of the City of London exploring the secrets and untold stories of the Square Mile, working with residents, 17 venues and secret locations (e.g. St Mary-le-Bow, Pewterers' Hall, St Dunstan-in-the-East, Dr Johnston's House) and 200 artists. In 2023, Coney was awarded a Stronger Communities grant to launch 'Middlesex Map', a community map exploring wellbeing and developed with communities from the Middlesex Street Estate. (This project was delayed due to the renovation of Artizan Street Library & Community Centre). Feedback collected during these projects has illustrated residents' appetite for more cultural activities that deliver meaningful engagement and improve community cohesion across the Square Mile.

A second complementary programme of eight workshops (not part of this funding request), 'Work Place Boost', will be delivered by Coney for those working in the City of London. Participants from both workshops will contribute to the co-design of the final adventures.

Financial Information

Inspiring London Through Culture funding will contribute to the preliminary costs of the lead producers, writers, directors and game-makers (£6,200), workshop facilitators and costs (£2,300), access auditor fees (£500) and related project administration (£1,000). The overall project cost (excluding Work Place Boost) is £40,000, of which £30,000 is being provided by LIFT as a commission fee. Both the £30,000 commission fee and cost of 'Work Place Boost' are funded through a grant to LIFT from the City of London's Community Infrastructure Levy Neighbourhood Fund. Once the core project budget £40,000 is in place Coney are confident that they can use this to lever additional Arts Council England project funding to further extend the project in terms of complexity of the interactive adventures and breadth of community participation.

Coney lost their Arts Council England National Portfolio Organisation core funding from 2023, but has been working with a fundraising consultant to substantially build

and diversify their funding base by growing income from contracts, grants and earned income from £301,881 turnover in 2021/22 to an estimated £577,351 by 2024/25. Whilst the Board will be drawing on their reserves to develop and deliver this fundraising strategy with unrestricted reserves reducing from £80,604 (2022/23) to £52,685 (2024/25) they remain in excess of the organisation's reserves policy of two months staff and overheads costs (£43,324).

Recommendation

Coney has been working closely with the City of London's Destination City team over the last three years delivering flagship projects that illustrate the ambition of the programme and the power of culture to bring the Square Mile back to life, reflect the stories and heritage of the City and draw visitors from across London and beyond. With a creative practice that constantly draws on new developments in technology and the company's commitment to co-design with communities, Coney's immersive theatrical productions are both artistically innovative, promote access for all and deliver positive social impact through increasing community cohesion. The proposal to develop 'Adventures in the City' fully meets all of the core criteria of the Inspiring London through Culture Fund and many of its priorities including engaging with people living in the Square Mile, engaging with new audiences, animating spaces within the Square Mile and using technology to deliver cultural excellence. A grant is recommended as follows:

£10,000 to fund a series of community workshops for City residents, leading to the co-creation of site-specific, immersive and accessible outdoor adventures (Adventures in the City).

CENTRAL GRANTS PROGRAMME

ASSESSMENT CATEGORY: Inspiring London Through Culture

Dr Johnson's House Trust Ltd (ref. 22196)

Amount requested: £8,750

Amount recommended: £8,750

Purpose of grant request: New marketing, education and access resources for Dr Johnson's House to enhance its profile, inclusivity and relevance.

The Applicant

Dr Johnson's House Trust (DJH) is a Grade 1 listed small historic town house in the City of London. It is an independent, fully accredited museum and a registered charity (reg no. 1122396). DJH was built in 1690 and was lived in by disabled writer Samuel Johnson in the mid-to-late eighteenth century. Today the house is open to the public, with a collection relating to Johnson, a research library, and restored interiors. It has three members of staff and a dedicated team of volunteers who together run a vibrant programme of education workshops, exhibitions, and events.

Background and detail of proposal

The applicant is requesting funds to produce a book and virtual tour covering the history of DJH. The 'House of Words' compendium will be used as a basis to develop a range of professional learning materials focused on oracy to be provided to local schools. DJH has received funding from the National Lottery to run audience consultation in 2024, which will run concurrently to producing these learning materials.

DJH is planning an ambitious programme of outreach to improve its education programmes and sustain its income. To do so, DJH needs better resources. These will be developed from DJH's 'House of Words.' 'House of Words' will be a compendium of stories featuring not just Johnson, but other notable house residents who also experienced adversity. DJH is a unique historic town house, as it is believed to be the only one of its kind – having survived both world wars and having a formerly enslaved resident, Francis Barber, as a main tenant. The compendium will also feature essays on female intellectualism (poet Anna Williams was also a resident) and the 18th century experience of living with disabilities.

DJH is committed to making the house accessible to those with disabilities. As the house is currently not step-free, staff have engaged with the Royal National Institute of Blind People to create an audio-visual tour. DJH is in conversation with Shoe Lane library about making the tour available there.

Funding is requested towards commissioning the RNIB audio and walk-through tour, design and photography, editing, and printing the book. All contributing authors – DJH trustees - are doing so free of charge. The contributors are academic experts on English language and 18th century British literature. DJH is requesting funds for printing the 300 free books (50 will be large for access) it will be mailing to local schools and providing when schools visit the house.

Financial Information

Like all other indoor visitor attractions, the pandemic and associated restrictions had a significant impact on DJH's income in 2021-2, but unusually high investment income offset this. The Trust holds high levels of reserves including its physical assets and funds to cover maintenance and key salaries. Its endowment comprises the House, chattels, and some investments. In 2017, the Trust designated £750,000 of an almost million-pound donation made in the early 2000s to The Donald Hyde Curatorial Fund for the Curator and Deputy Curator salaries. The Trust received £100k in grants for extraordinary maintenance works in 2022, most of which was spent in 2023. Although the charity did not receive grants in 2023, it has around £100k in restricted grants confirmed for 2024. There are no concerns about the financial viability of the organisation for the duration of the grant.

Recommendation

The Trust's proposal, should funding be awarded, would help improve access to one of the Square Mile's interesting cultural and historical assets. The book will provide a foundation for the Trust to develop and enhance its educational offer, and the virtual tour will ensure those who are not physically able to visit the House can access it in a different way. The proposal therefore meets the Inspiring London Through Culture criterion around promoting access in the City's cultural offer and delivering positive social impact through heritage. Funding is recommended as follows:

£8,750 over six months towards the design, editing and printing of 300 copies of the 'House of Words' compendium and associated virtual tour of Dr. Johnson's House.

CENTRAL GRANTS PROGRAMME

ASSESSMENT CATEGORY: Inspiring London Through Culture

Drum Works CIC (ref. 22088)

Amount requested: £5,685

Amount recommended: £5,685

Purpose of grant request: Drum Club: inspiring creativity and fostering social cohesion through drumming.

The Applicant

Originating in 2007, Drum Works CIC (Drum Works, reg no. 09649796) was a project within the Barbican and Guildhall School's Creative Learning programme until 2016 when it launched as an independent CIC. Today the organisation engages 570 young people in East London every week through five partner schools, two community programmes (Drum Clubs) and three progression ensembles. Experienced Drum Works tutors lead weekly sessions. They facilitate creative music-making that develops musical ability, confidence, social skills, and concentration. There is a focus on community and celebrating achievement. Drum Works' participants shape its creative direction via its Youth Board and their presence on the Board of Directors. Experienced participants who wish to get further involved are offered training and work opportunities through the Assistant programme to support their personal and professional development.

Background and detail of proposal

Drum Works is seeking funding to contribute towards its Barbican Drum Club (BDC) – weekly drumming sessions for City residents and workers held in Prior Weston Primary School (near the Barbican Centre). Funding is requested towards 36 sessions, in three terms of 12 weeks, throughout the year from April 2024 to March 2025.

As a result of Drum Works' successful work with at-risk youth in East London, adults inquired whether there was an opportunity for them to have their own ensemble. Drum Works' BDC, with around 30 participants ranging in age from mid-20s to 70s, has been running in the City for nine years. Local residents, workers and visitors take part, and Drum Works staff know that many participants rely on the club for social interaction. Regular and advanced skills sessions both take place on Tuesday evenings and last for 60 to 90 minutes each.

BDC is a welcoming, supportive environment where people are empowered to create and perform together. BDC members join with other Drum Works ensembles, most regularly Stratford Drum Club, to perform in and beyond the City at least twice per term. In the past groups have performed at the Avatar 2 Premiere after party, London E-Prix, Aldgate Winter, and Ride London. The CIC has already been approached by the London Marathon to have one of its groups perform there in 2024. Drum Works, through initiatives like Drum Club, seek to show people the value of dedication and commitment and the role it can play in personal well-being - that applying yourself can lead to something you are proud of.

BDC is now facing rising costs. The Barbican Centre stopped providing free venue use last year, which has led to new venue hire costs. Without this grant, these costs would have to be covered by raising membership fees by over double the current rate. BDC hopes to keep membership fees close to current rates to ensure the group remains affordable to its participants, who started to express financial concerns post-pandemic and are grappling with the cost-of-living crisis. BDC already provides two participants with free membership and around three with subsidised membership (a 30% discount) to help reduce financial barriers.

Drum Works staff are exploring ways to generate future income to ensure BDC becomes self-sustaining. The CIC is currently producing a show-reel, which it will use to market groups to perform at higher rates. It is also developing an online learning tool which it will seek to monetise.

Funding would contribute towards the Music Leader, venue hire, equipment maintenance (e.g. replacing drumsticks and skins) and management of BDC.

Financial Information

Drum Works is a small organisation with an annual turnover of approximately £200,000. While the CIC was able to cover its deficit with reserves, 2022-3 was a poor year, with unusually low grant application success – Drum Works had invested a significant amount of time into an Arts Council NPO application, which was unsuccessful (despite highly positive feedback). This drew resources away from other grant applications. These resources have now been redirected and Drum Works' income and expenditure for 2023-4 are forecast to rise to more usual levels (the CIC has received a multi-year grant from Youth Music which will contribute to core costs and work in schools). There are no concerns about the financial viability of the organisation for the duration of the grant.

Recommendation

Drum Works is an impressive organisation with a longstanding history in the City. BDC delivers positive social impact for audience-goers and for participants. For local members, BDC allows them to develop new musical and personal development skills and to form inter-generational bonds with people they would not otherwise cross paths with. BDC provides people with the opportunity to actively participate in a creative activity - and as the applicant notes, these opportunities tend to diminish as people get older. BDC has unfortunately been put in a position where its costs are suddenly rising, which could deter participants. This could be alleviated by a contribution from the Inspiring London Through Culture fund. Funding is recommended as follows:

£5,685 over twelve months towards the costs of the Music Leader, venue hire and associated project costs to deliver the Barbican Drum Club: inspiring creativity and fostering social cohesion through drumming.

CENTRAL GRANTS PROGRAMME

ASSESSMENT CATEGORY: Inspiring London Through Culture

London Youth Choirs (ref. 21800)

Amount requested: £10,000

Amount recommended: £10,000

Purpose of grant request: London Youth Choirs will bring singing to the City, enlivening the Square Mile with voices of young Londoners.

The Applicant

London Youth Choirs (LYC) is a registered charitable incorporated organisation (reg no. 115174). Set up in 2021, LYC is comprised of 10 choirs for young people aged 7-23, providing weekly singing tuition and performance opportunities. LYC exist for all of London's young singers, regardless of social or financial circumstances. LYC currently have nearly 500 current choir members from 31 of London's 32 boroughs, and last year worked with an additional 1,461 young people in schools and communities around the capital. The organisation's city-wide vision is to deliver two things: musical excellence and social change. LYC work to remove barriers to access to ensure that everyone can take part in music-making, subsidising fees, offering free places to those who need them, and ensuring a high level of pastoral support for members. LYC members receive outstanding teaching and take part in exciting performance opportunities at iconic venues. In the last academic year, LYC members took part in 32 performances, including the Royal Variety Performance finale, with Andrew Lloyd-Weber, Gary Barlow and Gareth Malone, Damnation of Faust with London Philharmonic Orchestra and Choir at the Royal Festival Hall, carols in the Sky Garden, and at the BBC News Awards at Broadcasting House.

Background and detail of proposal

LYC is requesting £10,000 from Inspiring London Through Culture to bring it's Singing in the City pop-up performances back to the Square Mile for a third year in 2024.

Music education has been de-prioritised and underfunded in state school education, and this has widened the gap in access and attainment between those who are able to pay for a music education, and those who cannot. LYC's six central choirs rehearse at City of London School, bringing young people to the City from many different backgrounds and boroughs. LYC's work is not just important in the context of music access and education, but in wider social cohesion, developing community through choir. There is no other organisation providing a London-wide family of choirs like LYC to sing together and represent the diversity of the capital.

Singing in the City provides an opportunity to enliven the City with the voices of young Londoners from all over the capital. It offers an exciting opportunity for LYC members to experience the Square Mile and open the spaces of the capital to them whilst also bringing joyful entertainment to City workers. LYC will work with venues to set up impactful pop-up performances – venues are to be confirmed but likely to consist of Leadenhall Market, Paternoster Square, the Barbican or St Pauls.

LYC hope that hearing high-quality choral singing performed by talented young Londoners from all over the capital will be inspiring and boost wellbeing for audiences who live or work in the Square Mile, with music animating spaces that many usually interact with in a different way, both for specific audiences and passersby.

This project also provides an opportunity to raise the profile of LYC as a musical charity and help to build new partnerships. Performances will be marketed through social media and local media opportunities and businesses to spread the word not only about the pop-ups, but about the work the charity does in the capital, potentially finding new supporters. Previous pop-ups have allowed LYC to make new partnerships with venues and businesses in the City, and it is keen to do this for a third year, benefitting from both cultural and corporate relationships and shaping future funding opportunities.

Financial Information

80% of LYC's income relies on fundraising, including from charitable trusts and livery companies, companies and individuals, including matched-funding campaigns and patrons' scheme. Additional income comes from membership fees and events and recordings. Reserves are currently sitting below target, but the organisation is developing ways to build up to its target. LYC will recruit a Corporate Partnerships role to further build income opportunities and strengthen itself long-term. LYC has sufficient funding in place for the duration of the grant.

Recommendation

London Youth Choir is proposing a project which meets the criteria of Inspiring London Through Culture. If successful, this will be the third year of funding - a discussion was had during assessment about overreliance on the fund – the new Corporate Partnerships role will develop future funding opportunities strengthened through this project and previous relationship building, allowing for future sustainability. Funding is recommended as below:

£10,000 for London Youth Choir to bring singing to the City, enlivening the Square Mile with voices of young Londoners.

CENTRAL GRANTS PROGRAMME

ASSESSMENT CATEGORY: Inspiring London Through Culture

The VOCES8 Foundation (ref. 21855)

Amount requested: £5,990

Amount recommended: £5,990

Purpose of grant request: Bringing music and the environment together in the City through interactive workshops and concerts for children.

The Applicant

The VOCES8 Foundation (VOCES8, previously Voces Cantabiles Music, reg no. 1126785) was set up in 2006 as a performance and educational charity. As well as staging and performing professional classical vocal concerts, it works with young people to provide a range of singing workshops with its two internationally acclaimed vocal ensembles. The VOCES8 Centre is based in St. Anne and St. Agnes church in the heart of the City of London. VOCES8 works closely with borough-based Music Hubs to ensure it works with the schools most in need of music provision.

Background and detail of proposal

VOCES8 is requesting funding to collaborate with Ensemble Augelletti to run music workshops with Key Stage 1 students at local schools and give them the opportunity to perform in a concert at the VOCES8 Centre.

VOCES8 will work with the Tower Hamlets and Hackney Music Hubs to identify six schools in underserved parts of the boroughs, where children are unlikely to visit the City and lack access to music education. The Ensemble Augelletti leader and another ensemble member will co-run the sessions, introducing children to different instruments, including the violin, cello and recorder, and different birds. Schools will receive a resource pack with teaching videos, backing tracks and an art activity to make a bird and information cards.

VOCES8 aims to work with around 60 students per school (depending on the school size). It plans to host three concerts during the summer and autumn terms with the professional Ensemble Augelletti musicians, with 120 children performing at each one. Friends and family will be invited to attend for free. St. Anne and St. Agnes church is accessible for disabled people.

VOCES8 has extensive experience working with this age group, filling a gap in provision as other groups work with older students. It has already made some of the resources (it has filmed some of the videos introducing instruments) and has successfully piloted one of the birdsongs with a group of children.

Funding is requested for planning and delivering the workshops, professional ensemble performance fees, venue hire, remaining school resources, videography/photography of events and project management. VOCES8 has received match funding from an individual donor for the remaining amount required to run the

project. In assessment, the applicant indicated that without this funding, the project could go ahead with a reduced number of schools.

Financial Information

VOCES8 is a large charitable incorporated organisation with an annual turnover of approximately £2 million. The charity holds around six months total expenditure in reserves. There are no concerns about the organisation's financial viability for the duration of the grant.

Recommendation

VOCES8 is an established organisation, requesting funding for a project which will reach many children from underserved communities in neighbouring boroughs. The funding request is relatively low compared to the number of beneficiaries it will reach. VOCES8 has experience working with this young age group, who tend to slip through the net of other similar services. VOCES8 also has a positive track record of delivery under the Inspiring London Through Culture strand, having been awarded funding in 2017, 2018 and 2020 for various projects. I am confident VOCES8 will deliver a successful project. Funding is recommended as follows:

£5,990 over ten months towards interactive workshops and concerts for children, bringing music and the environment together in the City.

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Committee(s)	Dated:
Culture, Heritage and Libraries	15 th July 2024
Subject: Revenue Outturn – 2023/24	Public
Which outcomes in the City Corporation’s Corporate Plan does this proposal aim to impact directly?	1-4, 7-12
Does this proposal require extra revenue and/or capital spending?	No
If so, how much?	N/A
What is the source of Funding?	N/A
Has this Funding Source been agreed with the Chamberlain’s Department?	N/A
Report of: The Chamberlain Deputy Town Clerk Executive Director of Innovation & Growth Interim Executive Director Environment Executive Director of Community and Children’s Services Report Author: Mark Jarvis, Head of Finance, Chamberlain’s Department Reece Surridge- Senior Accountant, Chamberlain’s Department	For Information

Summary

This report compares the revenue outturn for the services overseen by your Committee in 2023-24 with the final budget for the year. It also details the carry forward requests which are yet to be approved.

The outturn presented in this report are for the services summarised below:

- i) **Deputy Town Clerk** – London Metropolitan Archives, Guildhall Library & CHL Central Management.
- ii) **Executive Director of Innovation & Growth** – Destination City.
- iii) **Executive Director of Children’s & Community Services** – Barbican and Artizan Street Libraries.
- iv) **Interim Executive Director of Environment** - Monument & Keats House.
- v) **City Surveyors** - Lower Thames Street, Mayoralty & Shrievalty.

Overall total net expenditure during the year was £21.455m whereas the budget was £21.219m representing an overspend of £0.236m as summarised below.

	Final Agreed Budget	Revenue Outturn	Variations (Worse)/Better against Final Budget
	£000's	£000's	£000's
Chief Officer			
The Deputy Town Clerk	-4,473	-4,434	39
Executive Director of Innovation Growth	-1,645	-1,424	221
Executive Director of Community and Children's Services	-2,886	-2,779	107
Interim Executive Director of Environment	-25	-162	-137
The City Surveyor	-110	-62	48
Total Chief Officer	-9,139	-8,861	278
Museum of London Grant	-5,292	-5,460	-168
Cyclical Works Programme	-516	-601	-85
Capital and Support Services	-6,272	-6,519	-247
Net Expenditure	-21,219	-21,441	-222

Expenditure and unfavourable variances are presented in brackets.

The overall outturn represented an overspend of £0.236m comprising of variations across several service areas detailed in paragraphs 3 & 4 of this report. The main variations are:

- **Executive Director of Innovation & Growth- underspend of £0.221m –** Driven largely by a reduction in activity across Destination City throughout Q3 & Q4 whilst the external review was underway. In addition the City Information Centre achieved higher than expected income due to resuming usual opening hours post Covid.
- **Executive Director of Community & Children's services- underspend of £0.107m –** Driven by staffing vacancies across the Libraries (£190k) partly offset by reduced income generation against budget (£100k).
- **Interim Executive Director of Environment – overspend of £0.137m – Mainly due to** previously unidentified savings (£199k) not being achieved at The Monument, partly offset by higher than budgeted income from admissions (£55k).
- **Recharges & Support Services- increased net expenditure of £0.247m-** During 2023/24 a review of central support services recharges was carried out. This involved updating the basis of apportionment for all recharges following the TOM and Governance Review along with trying to make them more transparent and fairer across all services. The updated basis has led to several variations to the original budget across committees, but overall total recharges have remained within the total original envelope. City Fund Original Budget £29.9m, Outturn £27.9m, and City's Estate Original Budget £24.2m, Outturn £22.9m. Consultation has been held with areas where recharges are funded from local reserves, i.e. HRA and Police, any variation/increase in costs across other services are met from the deficit funding and have no effect on front-line services.

The full review has not yet been formally approved by Members as work is ongoing as how the new basis will affect 2024/25 budgets. Once the

review is fully adopted the 2024/25 budget will be reviewed and updated where necessary and the paper on the review made available.

Recommendations

Members are asked to note the:

- Revenue outturn for 2023/24 showing an overall adverse variance to final budget of £0.236m; and
- Yet to be agreed carry forward requests of local risk budgets of £0.015m to 2024/25 which relates to Innovation & Growth.

In Report

Budget Position for 2023-24

1. The 2023-24 original budget for the services overseen by your Committee was £20.272m as endorsed by the Court of Common Council in March 2023. This has subsequently been increased to a final budget of £21.219m. An analysis of the increase of £0.947m is provided in Appendix 1.

Revenue Outturn for 2023-24

2. As indicated in the table in the summary, actual net expenditure for your Committee's services during 2023-24 totalled £21.455m compared to a budget of £21.219m, resulting in an overspend of £0.236m. A comparison of the final budget with the revenue outturn by Chief Officer is shown in the Summary and is analysed by risk in the table below.

Summary Revenue Budgets 2023/24 By Chief Officer and Risk	Final Agreed Budget 2023/24 £000's	Revenue Outturn 2023/24 £000's	Variations (Worse)/Better against Final Budget £000's
Local Risk			
The Deputy Town Clerk	-3,691	-3,571	120
Executive Director of Innovation Growth	-1,276	-1,065	211
Executive Director of Community and Children's Services	-2,603	-2,495	108
Interim Executive Director of Environment	-17	-154	-137
The City Surveyor	-104	-56	48
Total Local Risk	-7,691	-7,342	349
Central Risk			
The Deputy Town Clerk	-782	-863	-81
Executive Director of Innovation Growth	-369	-359	10
Executive Director of Community and Children's Services	-283	-284	-1
Interim Executive Director of Environment	-8	-8	0
The City Surveyor	-6	-6	0
Total Central Risk	-1,448	-1,520	-72
Museum of London Grant	-5,292	-5,460	-168
Cyclical Works Programme	-516	-601	-85
Capital and Support Services	-6,272	-6,519	-247
Committee Total	-21,219	-21,441	-222

Expenditure and unfavourable variances are presented in brackets.

3. The main reasons for the variation to the **local risk budgets** are:

- i. **The Deputy Town Clerk – £0.120m underspend** – Driven predominantly by staffing underspends due to natural staff attrition across Guildhall Library & the London Metropolitan Archives.
- ii. **The Executive Director of Innovation & Growth - £0.211m underspend** – Driven largely by a reduction in activity across Destination City throughout Q3 & Q4 whilst the external review was underway. In addition the City Information Centre achieved higher than expected income due to resuming usual opening hours post covid.
- iii. **Executive Director of Community & Childrens Services - £0.108m underspend** – Driven by an underspend in staffing due to vacancies in Barbican & Lending Libraries establishment.
- iv. **Interim Executive Director of Environment - £0.137m overspend** – Mainly due to unidentified savings at The Monument (£199k) not being achieved, partly offset by higher than budgeted income from admissions (£55k).

4. The main reasons for the variation to the **central risk budgets** are:
 - i. **The Deputy Town Clerk - £0.081m overspend** – The driver behind the increased expenditure are business rate & insurance cost increases in the LMA (£0.063m).

Carry Forwards to 2024-25

5. There are local risk budget carry forward requests to the total of £0.015m and are all in relation to the Executive Director of Innovation & Growth. Details of the Carry Forwards are set out in Appendix 2.

Year-end position and financial pressure in 2023/24

6. Looking forward to 2023/24 there are no significant financial risks which have been identified.

Appendices

- Appendix 1 – Analysis of movements from 2023-24 Original Budget to 2023-24 Final Budget
- Appendix 2 – Proposed Carry Forwards to 2024/25

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Appendix 1

Analysis of movements 2023-24 Original Budget to Final Budget	£000's
Original Local Risk Budget (Deputy Town Clerk)	-3,311
2023-24 Pay Award inc Winter Payment	-277
2023-24 Energy Pressure Allocation	-92
2023-24 Apprenticeships Contingency Allocation	-11
Final Local Risk Budget (Deputy Town Clerk)	-3,691
Original Local Risk Budget (Executive Director I&G)	-1,191
2023-24 Pay Award inc Winter Payment	-57
2023-24 Apprenticeships Contingency Allocation	-28
Final Local Risk Budget (Executive Director I&G)	-1,276
Original Local Risk Budget (Executive Director DCCS)	-2,356
2023-24 Pay Award inc Winter Payment	-172
2023-24 Apprenticeships Contingency Allocation	-28
2023-24 DCCS Virement for Childrens Centre Services	-45
2023-24 Energy Pressure Allocation	-3
2023-24 Hays Pay Award	-5
Reallocation of Green Box/ Portsocken Community Hall Budgets to DCCS	6
Final Local Risk Budget (Executive Director DCCS)	-2,603
Original Local Risk Budget (City Surveyor)	-102
IFM New Costings	-2
Final Local Risk Budget (City Surveyor)	-104
Original Local Risk Budget (Interim Executive Director Environment)	38
2023-24 Pay Award inc Winter Payment	-12
2023-24 Energy Pressure Allocation	-15
Monument Feasibility Study Virement	-27
Introduction of the TOM2 staffing restructure within Natural Environment	-1
Final Local Risk Budget (Interim Executive Director Environment)	-17
Original Central Risk Budget (Deputy Town Clerk)	-742
2023-24 SRP Budget Allocation	-40
Final Central Risk Budget (Deputy Town Clerk)	-782
Original Central Risk Budget (Executive Director I&G)	-340
2023-24 Pay Award inc Winter Payment	-29
Final Central Risk Budget (Executive Director I&G)	-369
Original Central Risk Budget (Executive Director DCCS)	-283
Net Movements	0
Final Central Risk Budget (Executive Director DCCS)	-283
Original Central Risk Budget (Interim Executive Director Environment)	-8
Net Movements	0
Final Central Risk Budget (Interim Executive Director Environment)	-8
Original Central Risk Budget (City Surveyor)	-6
Net Movements	0
Final Central Risk Budget (City Surveyor)	-6
Original Museum of London Grant Budget	-5,292
Net Movements	0
Final MoL Grant Budget	-5,292
Cyclical Works Programme (CWP)	-409
Net Movements	-107
Final CWP Budget	-516
Original Support Services and Capital Charges Budget	-6,270
Net movements	-2
Final Support Services and Capital Charges Budget	-6,272
Total Original Budget	-20,272
Total increase	-947
Total Final Budget	-21,219

1.

Appendix 2

Local Risk Carry Forwards by Chief Officer	£m
The Executive Director of Innovation & Growth (Culture, Heritage & Libraries)	
To complete the Revealing the City's past project which experienced delays to it's completion in 2023/24. Formal approval of the text was approved 24th April 2024.	0.015
Total Executive Director of Innovation & Growth (Local Risk)	0.015
TOTAL CARRY FORWARDS (to be approved)	0.015

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